

SELF STUDY REPORT

FOR

3rd CYCLE OF ACCREDITATION

**SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS
AND SCIENCE**

SHRI GAMBHIRMAL BAFNA NAGAR, MALUMACHAMPATTI, COIMBATORE.

641050

www.snmv.ac.in

Submitted To

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

BANGALORE

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1. EXECUTIVE SUMMARY

1.1 INTRODUCTION

The Self Study Report is being submitted to National Assessment and Accreditation Council by Shri Nehru Maha Vidyalaya College of Arts and Science, Coimbatore. This report has been prepared with the approval of the Management, under the direct guidance of the Principal, Dr.A.Ponnusamy, assisted by the sincere efforts of the IQAC members with the cooperation of the criterion Managers and various Heads of the departments.

The year 1964, saw the initiation of Coimbatore Welfare Association (CWA), a Charitable Trust consisting of philanthropists with visionary zeal. The Mission of the Association is to provide Quality Education for all, without the discrimination of caste, colour or creed. Keeping this view in mind, CWA established Shri Nehru Maha Vidyalaya College of Arts and Science in 1989, the silver jubilee year of CWA.

The college is located in a serene campus of 50.3 acres at Malumachampatti, near the famous Eachanari temple. The institution has been reaccredited with 'A' grade by National Assessment and Accreditation Council (NAAC) and it is also an ISO 9001:2008 certified institution since 2012-2013. The college celebrated its glorious silver jubilee in the year 2014. This coeducational institution is distinguished by its excellent granite stone building, curricular and co-curricular activities, Research and Extension, Community service and Placement in Top Notch Companies. This self-financing college is also well-known for its academic and residential infrastructure, the quality of teaching and its unmatched promotion of various aspects of all round advancement of students.

Vision

To emerge as an institute of excellence in higher learning, imparting value based education in line with global standards.

Mission

- To provide quality education at affordable cost.
- To inculcate the Indian heritage and culture and to instil moral values of life in the minds of the youth.
- To promote leadership qualities and to develop entrepreneurial skills among students.
- To extend the services of the institution for the betterment of the society.

1.2 Strength, Weakness, Opportunity and Challenges(SWOC)

Institutional Strength

The Granite stone Building of the College is well –known for its unique architecture. The year, 1964, saw the initiation of Coimbatore Welfare Association (CWA) formed by a group of Philanthropists belonging to Jain Community of Rajasthani Origin. The mission of this group of North Indians is to fulfill their social obligation to the local community of Coimbatore, with no profit motive.

- Students Strength on ascending order
- No Donation! No Capitation!
- Merit and Sports Scholarship.
- Institutional Social Responsibility (ISR) scheme.
- Increasing rate of Pass Percentage and
- Steady progression in attaining University Ranks
- Quality Education at affordable cost.
- Good Administration and discipline.
- Organizing Conference/Workshops/Seminars for dissemination of knowledge in advanced areas.
- Activities for Environmental Protection, Social enrichment and development.
- Women Empowerment Cell and Anti-Ragging Committee.
- Homely Hostels for Boys and Girls.
- Good Sports Infrastructure.
- Wi-Fi Campus.
- Library as a knowledge hub.
- Conducive environment for teaching and learning
- Activities undertaken to promote social welfare and inculcate a sense of social responsibility.
- Gender Equity/ Gender Sensitization Programmes
- Value Based Education
- Earn While Learn Concept
- Emphasis on holistic development of students.

Institutional Weakness

- Rural Milieu
- Poor Socio Economic Profile of vast majority of students
- Transitional Problems because of Vernacular Medium background
- Lack of genuine interest in pursuing PG studies

Institutional Opportunity

- Strong Industry-Institute Interface
- Increase in number of MOUs/Linkages
- Convenient timings for pursuing part-time jobs by the students
- Good Placement for students in Top Notch Companies.
- Organizing Seminars, Workshops and Conferences, Career Oriented Programmes
- FDP and Research Projects
- Job Oriented and Life Skills Development Programmes
- Avenues for attaining Professional goals
- Vocational Educational Training (VET)
- Extension Activities.

Institutional Challenge

- Advent of online based learning era

- Changing dynamics of job market
- Students from economically poor background.
- Hiccups in replicating student enrolment pattern at PG level.

1.3 CRITERIA WISE SUMMARY

Curricular Aspects

The institution follows the syllabi prescribed by Bharathiar University for the courses offered, including MBA, under the banner of SNMV Institute of Management. The major goal of the college is student development for competence and productive career in a challenging and competitive world. The college has earned good reputation for its quest for excellence and student friendliness.

The Curriculum Development Committee of the college takes steps to enhance the syllabus by analyzing the suggestions given by the members of the committee, which are communicated to the Board of studies, Bharathiar University. This has resulted in content updation and inclusion of new topics in tune with knowledge and technology development. Projects, Internship, Industrial Training and Field work occupy a significant place. In UG and PG programmes, Professional Ethics, Business English, Functional English and Global Foundation Skills; Promotion of Self-Learning Group studies, Vocational Training and Life Skills Development Programmes occupy a significant place under General studies.

Experimental Learning, Problem Solving, Professional and Practical Skills, Communication Skills, Computer Knowledge, General Awareness and Women issues also receive emphasis in curricular aspects.

Students are exposed to the latest developments in their respective fields through guest lectures and seminars. Before the commencement of each semester, the faculty members frame lesson plans as per the academic calendar and these plans are implemented through the log books. Feedback is collected from the students and parents for getting response on curricular and co-curricular activities. The college gives due importance for the development of soft skill, literary skill and entrepreneurship.

Teaching-learning and Evaluation

At the commencement of the academic year, Bridge Courses in English, Mathematics and Management are offered to the Freshers. Various teaching – learning methodologies are adopted which include workshop, Group discussion, Group Debate Forum and Role play by students, Computer and LCD assisted sessions, Online Demo, Institutional visits, Programmed learning, Critique and Creative sessions, Case study and Management Games. Updated library and web-resources are availed by students and teachers.

The Wi-Fi Campus keeps the teachers and students active throughout the working hours. The Integrated Computer Technology (ICT) provides all students equitable access to knowledge and skills necessary for college and career readiness in the 21st century. The main objective of ICT on campus is to focus on mastery of skills and knowledge and align with current research. The blog, a new web-based tool is used as a new assistant means of teaching and attracts more attention of students. The syllabus and course materials are uploaded in the department blog. YouTube, the most popular Video -Sharing social media site, provides a good platform to visually showcase the campus. Power Point Presentation(PPT) is also used effectively on campus and enhances teacher's presentations and the overall comprehension of students in a dynamic way.

Faculty members are selected on merit, experience, achievement and high qualification. No staff position is left vacant as recruitment is done as and when needed. Teachers are deputed for faculty development programmes, Refresher courses, higher studies and industrial visits. They are supported and encouraged to take up Research and Publication.

Research, Innovations and Extension

Research has been given Prime importance right from the inception of the college. Considerable work is in progress in the form of M.Phil, and Ph.D Projects. The institution has a Research Advisory Committee to guide the students and the faculty. The Committee takes up the initiative to inculcate research aptitude in the institution.

Out of the permanent faculty members, 27 have Ph.D. degrees, 64 faculty members possess M.Phil. degree, 37 faculty members with M.Phil. guideship and 11 with Ph.D. guideship. The Departments of Commerce and Bioscience have received grants for Minor Research Projects. The Policy of the College is Fostering and Promoting consultancy services of the faculty. Free Consultancy is provided by many of the faculty to the Research scholars and to the institutions.

Research Culture has been fostered inside the campus and the faculty members are encouraged to write research projects to get grants from UGC, DBT, DST, PMKVY, etc. They are also encouraged to publish in Reputed Peer Reviewed Journals. The College Classifies the extension activities into Charity, Blood donation, Free eye Check-up, Environmental Cleanliness, Sapling Plantation, Gender equality, Counseling and Teaching School Children and National Integration N.S.S Units, Youth Red cross and various Clubs of the institution have contributed to the society through their extension activities.

Infrastructure and Learning Resources

The infrastructure facilities of the institution are designed to meet the requirements of the various stakeholders. The granite stone building has well-furnished and spacious classrooms with good ventilation. To facilitate the ICT enabled Teaching – Learning Process, LCD Projectors and smart Classrooms are provided. The Wi-Fi enabled Campus keeps the students updated. English Language lab is equipped with the latest software for teaching the language skills.

The college has 7 computer labs and 5 Bioscience labs, 1 Physics Lab, 1 Chemistry Lab and a digital library, which are being continuously upgraded and modernized. The College library is an outstanding resource with a stock of 24,787 books, 40 National journals, 13 International journals, 12 Magazines and 1570 CDs. It is automated with OPAC and is equipped with the online journals, DELNET and Inlibnet.

The Institution has a spacious Auditorium with a seating capacity of 700; 2 Seminar Halls, an open air Auditorium and an audio visual room for organizing various programmes. The Hotel mess and the Canteen provide Nutritious food at concessional rate. Keeping in mind, the overall development of the students, the Institution provides access to various sports facilities such as Basket Ball, Cricket, Foot Ball, Kho-Kho etc. The Institution also has a full-fledged gymnasium equipped with the latest fitness and wellness equipment, weight lifting facilities etc.

The Institution runs 30 buses connecting different points in and round Coimbatore, Pollachi, Tirupur, Palladam

and Kerala. Separate Hostels are maintained for Boys and Girls with adequate water supply and power supply.

Student Support and Progression

The institution tries to ensure support by taking appropriate initiatives wherever required. All the students are sheltered under the group insurance scheme. To Support Students from economically weaker sections with good academic records, Institutional social Responsibility (ISR) scheme provides scholarship every year. In addition, the Management recognizes the commendable performance of plus two students by offering merit scholarship and Sports Scholarship. In addition to this, SC Scholarship facility from the government is also available for students. The College provides free sports dress (Jersey) and TA&DA to participants in sports tournaments.

The institution has signed Memorandum of Understanding (MOU) with leading industries and organizations. The Student centered approach is reflected in co-curricular activities, teaching-Learning strategies and placement efforts. The students have a suggestion box and a Grievance Redressal Cell to solve their problems. An Anti-Ragging Committee functions very effectively to safeguard the junior students throughout the year.

During the class committee meetings, students can express their requirements and expectations. Counseling and mentoring are provided to students. Health problems are taken care of through arrangement with a hospital nearby. Enrichment courses like Bridge courses and Remedial classes are offered. The Earn-While-You-Learn Programme intends to train the students to identify their unique skills.

The students are encouraged to participate in the conferences, Workshops and Cultural Fests Organized by Various institutions. The Institution has an Entrepreneurship Development Cell (EDC) which organizes Seminars and Workshops to encourage the students. Coaching is extended for Chartered Accountant (CA), Company Secretaryship (ACS), Communicative English, Aptitude and Placement.

Governance, Leadership and Management

The Principal, as the Head the Institution, coordinates and monitors the academic and administrative functions of the College. All decisions, related to policy matters and planning are taken by the Governing Council consisting of the President, Vice President, Secretary and Joint Secretary of Coimbatore Welfare Associations, Principal and IQAC Members.

During the commencement of every academic year, the Management, Principal and the IQAC Members frame the policy and action plan for the year. The plans and policies are implemented by appointing various committees and are conveyed to the stakeholders through meetings, Circulars and Publications like prospectus and Hand book. The Academic and Administrative Bodies of the institution function at three different levels; the management level, college level and the department level.

The college has a mechanism for internal and external audit. The college has established the IQAC in August 2005 and it functions efficiently under the leadership of the Head of the institution in accordance with the guidelines framed by NAAC.

Institutional Values and Best Practices

The efforts taken by the Institution for overall development are crowned by the Innovations and Best Practices. The Holistic education not only prepares the students for jobs but also prepares them to face life self-confidently. Installation of solar panels, rain water harvesting system to conserve water, planting of saplings to make the campus greener and Drip irrigation, installation of bio-gas plant in the hostel to conserve energy, Awareness Camps and rallies are the major initiatives taken to make the campus eco-friendly.

The post accreditation initiatives include smart classrooms, Student Development Programmes, Bridge Courses, Booster and Remedial Classes, Orientation Programmes, Mentoring and Counseling Sessions, Mandatory library sessions for P.G. students, Faculty Development Programmes, CCTV Cameras and Parent-Teacher Association Activities.

Effective Placement Training and Placement Drive for regular and part-time job students, Extension work done at the nearby villages, honoring faculty members for producing 100% pass and Recognizing Bharathiar University Rank Holders with Medals are some of the Best Practices.

The class committee meetings are held after every internal test and feedback forms are collected from the students. 'Earn while Learn' policy is practiced by students since the college timing is from 8.00 am to 1.30 pm.

2. PROFILE

2.1 BASIC INFORMATION

Name and Address of the College	
Name	SHRI NEHRU MAHA VIDYALAYA COLLEGE OF ARTS AND SCIENCE
Address	Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore.
City	Coimbatore
State	Tamil Nadu
Pin	641050
Website	www.snmv.ac.in

Contacts for Communication					
Designation	Name	Telephone with STD Code	Mobile	Fax	Email
Principal	A. Ponnusamy	0422-2610894	9629912341	0422-2610433	principal@snmv.ac.in
Associate Professor	P. Manjula Suresh	0422-2319642	9894231515	0422-2610895	iqac@snmv.ac.in

Status of the Institution	
Institution Status	Private and Self Financing

Type of Institution	
By Gender	Co-education
By Shift	Regular

Recognized Minority institution	
If it is a recognized minority institution	No

Establishment Details	
Date of establishment of the college	17-08-1989

University to which the college is affiliated/ or which governs the college (if it is a constituent college)

State	University name	Document
Tamil Nadu	Bharathiar University	View Document

Details of UGC recognition

Under Section	Date	View Document
2f of UGC	13-06-2002	View Document
12B of UGC	13-06-2002	View Document

Details of recognition/approval by stationary/regulatory bodies like AICTE,NCTE,MCI,DCI,PCI,RCI etc(other than UGC)

Statutory Regulatory Authority	Recognition/Approval details Institution/Department programme	Day,Month and year(dd-mm-yyyy)	Validity in months	Remarks
AICTE	View Document	30-03-2017	12	Extension Approval for the Current Academic Year

Details of autonomy

Does the affiliating university Act provide for conferment of autonomy (as recognized by the UGC), on its affiliated colleges?	No
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Recognitions

Is the College recognized by UGC as a College with Potential for Excellence(CPE)?	No
Is the College recognized for its performance by any other governmental agency?	Yes
If yes, name of the agency	PMKVY TI
Date of recognition	16-11-2017

Location and Area of Campus				
Campus Type	Address	Location*	Campus Area in Acres	Built up Area in sq.mts.
Main campus area	Shri Gambhirmal Bafna Nagar, Malumachampatti, Coimbatore.	Rural	50.3	27689.19

2.2 ACADEMIC INFORMATION

Details of Programmes Offered by the College (Give Data for Current Academic year)						
Programme Level	Name of Programme/Course	Duration in Months	Entry Qualification	Medium of Instruction	Sanctioned Strength	No.of Students Admitted
UG	BCom, Commerce	36	HSC	English	132	118
UG	BCom, Commerce With Computer Applications	36	HSC	English	121	119
UG	BCom, Commerce With Information Technology	36	HSC	English	65	63
UG	BCom, Commerce With Corporate Secretaryship	36	HSC	English	66	62
UG	BCom, Commerce With Professional Accounting	36	HSC	English	110	99
UG	BCom, Commerce With Banking And Insurance	36	HSC	English	65	57
UG	BBA, Business Administration	36	HSC	English	66	63

UG	BCom,Com merce With Ecommerce	36	HSC	English	50	34
UG	BSc,Physics	36	HSC with Physics and Maths	English	50	21
UG	BSc,Chemist ry	36	HSC with Chemistry	English	47	46
UG	BSc,Comput er Science	36	HSC	English	121	104
UG	BSc,Informa tion Technology	36	HSC	English	65	60
UG	BSc,Comput er Technology	36	HSC	English	65	55
UG	BCA,Comput er Applications	36	HSC	English	110	77
UG	BSc,Microbi ology	36	HSC with Biology	English	47	45
UG	BSc,Biotech nology	36	HSC with Biology	English	39	35
UG	BSc,Mathem atics With Computer Applications	36	HSC with Maths	English	65	63
UG	BA,English Literature	36	HSC	English	65	53
PG	MCom,Com merce	24	UG with Commerce	English	40	9
PG	MCom,Com merce With Computer Applications	24	UG with Commerce	English	40	12
PG	MBA,Busine ss Administr ation	24	Any UG	English	120	37

PG	MSW,Social Work	24	Any UG	English	25	16
PG	MSc,Information Technology	24	UG with Computer Stream	English	50	9
PG	MSc,Microbiology	24	UG with Microbiology	English	40	16
PG	MSc,Biotechnology	24	UG with Life Science	English	20	10
PG	MA,English Literature	24	B.A English	English	30	11
Doctoral (Ph.D)	PhD or DPhil,Commerce	48	PG or MPhil	English	10	1
Doctoral (Ph.D)	PhD or DPhil,Social Work	48	PG or MPhil	English	8	0
Doctoral (Ph.D)	PhD or DPhil,Biotechnology	48	PG or MPhil	English	4	2
Pre Doctoral (M.Phil)	MPhil,Commerce	24	PG	English	12	3
Pre Doctoral (M.Phil)	MPhil,Social Work	24	PG	English	5	1
Pre Doctoral (M.Phil)	MPhil,Computer Science	24	PG	English	30	9
Pre Doctoral (M.Phil)	MPhil,Biotechnology	24	PG	English	4	1

Position Details of Faculty & Staff in the College

Teaching Faculty												
	Professor				Associate Professor				Assistant Professor			
	Male	Female	Others	Total	Male	Female	Others	Total	Male	Female	Others	Total
Sanctioned by the UGC /University State Government	0				0				0			
Recruited	0	0	0	0	0	0	0	0	0	0	0	0
Yet to Recruit	0				0				0			
Sanctioned by the Management/Society or Other Authorized Bodies	0				17				117			
Recruited	0	0	0	0	10	7	0	17	46	71	0	117
Yet to Recruit	0				0				0			

Non-Teaching Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				0
Recruited	0	0	0	0
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				44
Recruited	21	23	0	44
Yet to Recruit				0

Technical Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				0
Recruited	0	0	0	0
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				11
Recruited	10	1	0	11
Yet to Recruit				0

Qualification Details of the Teaching Staff

Permanent Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt.	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	6	5	0	6	10	0	27
M.Phil.	0	0	0	4	2	0	21	37	0	64
PG	0	0	0	0	0	0	19	24	0	43

Temporary Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt.	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0

Part Time Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt.	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	1	0	1

Details of Visting/Guest Faculties					
Number of Visiting/Guest Faculty engaged with the college?	Male		Female		Total
	58		7		65

Provide the Following Details of Students Enrolled in the College During the Current Academic Year

Programme		From the State Where College is Located	From Other States of India	NRI Students	Foreign Students	Total
Doctoral (Ph.D)	Male	1	0	0	0	1
	Female	2	0	0	0	2
	Others	0	0	0	0	0
Pre Doctoral (M.Phil)	Male	1	0	0	0	1
	Female	13	0	0	0	13
	Others	0	0	0	0	0
UG	Male	576	20	0	11	607
	Female	553	14	1	0	568
	Others	0	0	0	0	0
PG	Male	51	9	0	4	64
	Female	50	5	0	0	55
	Others	0	0	0	0	0

Provide the Following Details of Students admitted to the College During the last four Academic Years					
Programme		Year 1	Year 2	Year 3	Year 4
SC	Male	72	59	87	91
	Female	42	39	76	100
	Others	0	0	0	0
ST	Male	1	2	0	3
	Female	1	2	0	1
	Others	0	0	0	0
OBC	Male	231	260	327	393
	Female	189	231	302	328
	Others	0	0	0	0
General	Male	48	77	66	60
	Female	43	42	38	35
	Others	0	0	0	0
Others	Male	0	0	0	0
	Female	0	0	0	0
	Others	0	0	0	0
Total		627	712	896	1011

3. Extended Profile

3.1 Program

Number of courses offered by the institution across all programs during the last five years

Response : 620

Number of self-financed Programs offered by college

Response : 33

Number of new programmes introduced in the college during the last five years

Response : 16

3.2 Students

Number of students year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
2398	1999	1802	1505	1402

Number of seats earmarked for reserved category as per GOI/State Govt rule year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
1029	896	712	639	696

Number of outgoing / final year students year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
604	508	583	320	442

Total number of outgoing / final year students

Response : 2457

3.3 Teachers

Number of teachers year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
114	103	101	89	87

Number of full time teachers year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
114	103	101	89	87

Number of sanctioned posts year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
114	103	101	89	87

Total experience of full-time teachers**Response : 790****Number of teachers recognized as guides during the last five years****Response : 6****Number of full time teachers worked in the institution during the last 5 years****Response : 134****3.4 Institution****Total number of classrooms and seminar halls****Response : 71****Total Expenditure excluding salary year-wise during the last five years (INR in Lakhs)**

2016-17	2015-16	2014-15	2013-14	2012-13
341.62	294.30	235.01	222.37	247.79

Number of computers

Response : 515

Unit cost of education including the salary component(INR in Lakhs)

Response : 0.27411

Unit cost of education excluding the salary component(INR in Lakhs)

Response : 0.14479

NAAC

4. Quality Indicator Framework(QIF)

Criterion 1 - Curricular Aspects

1.1 Curricular Planning and Implementation

1.1.1 The institution ensures effective curriculum delivery through a well planned and documented process

Response:

The reputation of SNMV College is deep-rooted in the philosophy of continuous persistence and improvement. It believes that education should not only make a person knowledgeable, but it must also make him an individual of strong character who is bestowed with good heart, persistence, strong will power and excellent skills which will mould him into an all round personality.

The institution is affiliated to Bharathiar University and follows its prescribed curriculum. The college has been introducing new programmes based on the new trends. It has introduced 14 Value-Added Courses (Add-on Courses) under Career Oriented Programmes, which are sponsored by UGC and approved by Bharathiar University. The College has grown to the extent of catering to the needs of 2,923 students by offering 18 UG and 8 PG courses along with 4 M. Phil. and 3 Ph. D. Programmes.

- The institution strongly believes that the effective teaching is one that will bring about the intended learning outcome. The commencement of each academic year marks the launch of various academic activities. **Lesson Plan** for each course, covering a semester, is well-planned with relevant practical experience integrated into the teaching-learning process.
- Each faculty maintains **Logbook** which is a document to record the implementation of the master lesson plan. It is a daily record of the teaching-learning process of a class. The book shall be maintained by the members up-to-date for submission to the Principal on the 5th of every month. The logbook has the record of date, day order, session, contents of the lecture, activities, group discussion, role play, question time and discussion, case analysis and reference books. Teaching Plan and a copy of the curriculum is provided to the students.
- The academic programmes of the institution is complemented effectively by way of organizing numerous special lectures, invited talks by each department throughout the year in a way which will make the student proficient in correlating the academic content delivered in the class rooms with the inputs offered by industry experts. For achieving this end, an **Annul Action Plan** is prepared in the beginning of the year to serve the purpose.
- Besides, the institution is quite conscious of infusing professional touch to all courses by way of enlisting the services of top professionals in every domain to be a part of the teacher- learning practices carried out in the institution.
- The institution has put in place a strong internal evaluation system by way of Continuous Internal Assessment which often tests the comprehension of the students through conduct of examinations periodically as the lesson progresses.
- **Student Handbook & Academic Calendar** is given to all the members of faculty and students in the beginning of the academic year. It comprises of college timing, class hours and library hours, details of teaching and non-teaching staff, facilities provided to the students, details about co-curricular and extra-curricular activities, policy decisions, rules and regulations and academic calendar mentioning day order, test dates and major activities planned for both the Odd and Even

Semesters.

- Before allocation of subjects, a detailed comparative analysis of subject requirement and staff skill sets are made in the form of **Competency Mapping**. Subjects are allocated to the faculty based on their proficiency, experience and interest.
- The entire gamut of Teaching-learning process is designed to be student-centric. The feedback system on teaching effectiveness implemented in the college is two-fold. The progress of the syllabi coverage and performance of the Staff and Students in the Internal/University examinations are regularly monitored through **Class Committee Meetings** which are conducted at regular intervals to get the feedback from the students on effectiveness of curriculum delivery. The Feedback is taken as the parameter for improving the teaching skills. This is done on a five point scale with a set of questions. Corrective measures are taken wherever necessary. The below average, average and good teachers are guided for improvement and the excellent teachers are appreciated by the Principal. Formally, during the middle and at the end of each semester, the feedback is collected from the students on the syllabus coverage, curriculum delivery and teaching effectiveness.
- **Academic counseling** is given to the students on need based manner. If no improvement is shown by the staff, warning is also given.
- Students have been given assignments and seminars on the completion of every chapter to enhance their level of learning process as well as honing writing skills.
- Based on the intellectual requirements of the course, Hands on training is provided to the students.
- Based on the University norms, Practical Examinations are conducted and the marks are awarded based on the spilt up given by the University.
- Adequate amount of practical exposure is ensured in the relevant subjects in line with the stipulations of the course.
- Besides, the institution brings **subject experts and guest faculty/ visiting faculty** to give practical exposure to the students on the subject topics. Workshops are conducted by each department with the help of industry experts, in order to equip the faculty and students with the latest knowledge related to the subject.
- Faculty members attend Refresher Programmes such as FDPs in order to gain more expertise in their subjects. **ICT enabled teaching methodology** is implemented in order to ensure that the curriculum is delivered effectively. The institution is revamping the traditional way of teaching through **Smart/Interactive Boards**.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

1.1.2 Number of certificate/diploma program introduced during the last five years

Response: 14

1.1.2.1 Number of certificate/diploma programs introduced year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
5	5	1	1	2

File Description	Document
Minutes of relevant Academic Council/BOS meetings	View Document
Details of the certificate/Diploma programs	View Document
Any additional information	View Document

1.1.3 Percentage of participation of full time teachers in various bodies of the Universities/ Autonomous Colleges/ Other Colleges, such as BoS and Academic Council during the last five years

Response: 40.49

1.1.3.1 Number of teachers participating in various bodies of the Institution, such as BoS and Academic Council year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
14	8	9	9	0

File Description	Document
Details of participation of teachers in various bodies	View Document
Any additional information	View Document

1.2 Academic Flexibility

1.2.1 Percentage of new Courses introduced out of the total number of courses across all Programs offered during last five years

Response: 53.23

1.2.1.1 How many new courses are introduced within the last five years

Response: 330

File Description	Document
Minutes of relevant Academic Council/BOS meetings.	View Document
Details of the new courses introduced	View Document
Any additional information	View Document

1.2.2 Percentage of programs in which Choice Based Credit System (CBCS)/Elective course system has been implemented**Response:** 78.79

1.2.2.1 Number of programs in which CBCS/ Elective course system implemented.

Response: 26

File Description	Document
Name of the programs in which CBCS is implemented	View Document
Minutes of relevant Academic Council/BOS meetings.	View Document
Any additional information	View Document

1.2.3 Average percentage of students enrolled in subject related Certificate/ Diploma programs/Add-on programs as against the total number of students during the last five years**Response:** 38.37

1.2.3.1 Number of students enrolled in subject related Certificate or Diploma or Add-on programs year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
1924	917	227	275	489

File Description	Document
Details of the students enrolled in Subjects related to certificate/Diploma/Add-on programs	View Document
Any additional information	View Document

1.3 Curriculum Enrichment**1.3.1 Institution integrates cross- cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum****Response:**

The Institution integrates the cross cutting issues relevant to Gender, Environment and Sustainability,

Human Values and Professional Ethics into the curriculum by offering the following Foundation Courses as prescribed by Bharathiar University.

1. Value Education – Women’s Rights

Women’s Rights as a subject is taught in the University Syllabus for all the second year students of UG courses to sensitize the students to their rights and remedial measures on the issues of violation of Women’s rights. To make holistic development of the girl students, Women Empowerment Cell has been functioning since 2003-2004 to empower women and help them in all walks of life. It provides a platform for women share their experiences and views regarding their rights and duties, status in society and to suggest ways to improve and empower themselves. The cell stands for facilitating women’s empowerment by organizing numerous guest lectures, seminars and awareness programmes on legal rights for women to impart sensitivity among the women students. National Conference on Changing Status and Role of Women in India was organized by the department of Social work and Women Empowerment Cell in the year 2017. The institution also celebrates International Women’s Day every year inviting eminent lady speakers to deliver speeches on Women Empowerment and their rights. The college has also organized various gender sensitization programmes like Debate by Tamil Department on the topic – Who performs better at home and work- Men or Women?, Guest Lectures on ‘Adolescent Counseling’, ‘Women Empowerment’ and Orientation Programmes on Dress Code and Personal Hygiene for the benefit of the girl students.

2. Environmental Studies

Environmental studies as a subject is taught in the University Syllabus for all the first year students of UG Courses to understand the importance of environment and its conservation. The Eco Club was started in the year 2003 to make students actively participate in environmental activities and involve the community in the conservation of environment. The activities of the club include trekking camps and campaigns against the use of polythene bags and plastics. The institution takes keen interest in planting saplings on the campus frequently through NSS/YRC Volunteers.

3. Human Rights

Creating awareness about Human Rights is continuously demonstrated on the campus. ‘Human Rights and Social Legislation’ is offered as a Core Subject in the II semester for the PG students of Social Work Department. The students are oriented towards universal declaration of human rights, Indian Constitution and Relevant Articles relating to human rights, Social Planning, Social Development and Social Legislation.

Besides, ‘Value Education - Human Rights’ is offered as Foundational Course to the second year students of all the UG Courses as per the University norms. Apart from this, various orientation programmes are organized to impart sensitivity among human rights. Right from admission, the awareness is created among the students and their parents about the values of life. They are made to read the code of conduct for students (Annexure-) and sign in the document. During the national festivals like Independence Day, Republic Day and Gandhi Jayanti, eminent advocates/social activists/ freedom fighters like Thiyagi G. Muthusamy, Secretary, Freedom Fighters’ Association, are invited as guests. They deliver inspiring speeches to the students highlighting the importance of human rights. The Institution, in collaboration with ‘Podhu-Nambikai’, an NGO, organized a massive awareness program on voting rights titled ,‘Oru Viral Osai’ on 25th August 2015 in the college premises. The Chief Guest was Mr. Naresh Gupta, IAS, Former

Election Commissioner. Dr. K. Ramasamy, Advocate and Retired Professor of PSG College of Arts and Science, addressed the students about The Indian Constitution and the Human Rights during Republic Day Celebrations on 26th January 2017. Consumer Club has been formed and functioning since 2013 with an aim to create awareness among the students about consumerism. 'Vipassana Meditation' is conducted on the campus in the month of May, every year. This creates awareness about the advantages of Yoga and Meditation among the staff and students.

4. Professional Ethics

Professional Ethics is taught as a part of 'Introduction to Social Work' subject in the I Semester to the PG students of Social Work Department. The students are imparted knowledge on the traits, principles, values, ethics and goals to be followed by Social Work Professionals. Professional ethics is also taught to the students during the Placement Training as a module as it is essential for their career development.

File Description	Document
Any Additional Information	View Document
Link for Additional Information	View Document

1.3.2 Number of value added courses imparting transferable and life skills offered during the last five years

Response: 28

1.3.2.1 Number of value-added courses imparting transferable and life skills offered during the last five years

Response: 28

File Description	Document
Details of the value-added courses imparting transferable and life skills	View Document
Brochure or any other document relating to value added courses.	View Document
Any additional information	View Document

1.3.3 Percentage of students undertaking field projects / internships

Response: 29.77

1.3.3.1 Number of students undertaking field projects or internships

Response: 714

File Description	Document
List of students enrolled	View Document
Institutional data in prescribed format	View Document
Any additional information	View Document

1.4 Feedback System

<p>1.4.1 Structured feedback received from 1) Students, 2) Teachers, 3) Employers, 4) Alumni and 5) Parents for design and review of syllabus-Semester wise/ year-wise</p> <p>A. Any 4 of the above</p> <p>B. Any 3 of the above</p> <p>C. Any 2 of the above</p> <p>D. Any 1 of the above</p> <p>Response: A. Any 4 of the above</p>	
File Description	Document
Any additional information	View Document
Action taken report of the Institution on feedback report as stated in the minutes of the Governing Council, Syndicate, Board of Management	View Document
URL for stakeholder feedback report	View Document

<p>1.4.2 Feedback processes of the institution may be classified as follows:</p> <p>A. Feedback collected, analysed and action taken and feedback available on website</p> <p>B. Feedback collected, analysed and action has been taken</p> <p>C. Feedback collected and analysed</p> <p>D. Feedback collected</p> <p>Response: A. Feedback collected, analysed and action taken and feedback available on website</p>	
File Description	Document
Any additional information	View Document
URL for feedback report	View Document

NAAC

Criterion 2 - Teaching-learning and Evaluation

2.1 Student Enrollment and Profile

2.1.1 Average percentage of students from other States and Countries during the last five years

Response: 2.53

2.1.1.1 Number of students from other states and countries year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
39	50	52	62	21

File Description

Document

List of students (other states and countries)

[View Document](#)

Institutional data in prescribed format

[View Document](#)

Any additional information

[View Document](#)

2.1.2 Average Enrollment percentage (Average of last five years)

Response: 59.56

2.1.2.1 Number of students admitted year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
1029	896	712	639	706

2.1.2.2 Number of sanctioned seats year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
1592	1404	1242	1242	1166

File Description

Document

Institutional data in prescribed format

[View Document](#)

Any additional information

[View Document](#)

2.1.3 Average percentage of seats filled against seats reserved for various categories as per applicable reservation policy during the last five years

Response: 86.22

2.1.3.1 Number of actual students admitted from the reserved categories year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
934	792	592	549	577

File Description	Document
Institutional data in prescribed format	View Document
Any additional information	View Document

2.2 Catering to Student Diversity

2.2.1 The institution assesses the learning levels of the students, after admission and organises special programs for advanced learners and slow learners

Response:

The institution assesses the learning levels of the students in two ways at the time of the commencement of the programme. Students enrolled in various disciplines are identified as slow and advanced learners based on their +2 marks and the entry level test conducted by each department. This helps to identify the slow learners and to design special coaching sessions or tutorial sessions to bridge the gap between the slow learners and the advanced learners. The tutors of the respective classes of UG and PG extend valid support in classifying the students with reports based on observation and class tests.

- The institution organizes Orientation programmes/Induction programmes for freshers both at the college level and at the department level. The facilities in the college and the scope of the subjects being learnt are introduced in these sessions. Apart from this, sessions are also included to inculcate positive attitude and competitive spirit. This process helps as a base for monitoring the future progress of the students.
- Bridge Courses are conducted at the departmental level to lift the students to the level of higher education. The Departments of Commerce and Computer Science organize bridge courses at the beginning of the academic year for the non-subject students enabling them to cope with the programme to which they are enrolled. The Department of Computer Science is conducting Bridge Course in two areas - Basics of Computers and Advances in Computer Science. The Department of English organizes Orientation / Bridge Course in Basic English Grammar to enable Tamil medium students to cope with the course. The Department of Mathematics organizes Bridge Course to all the first level UG programmes and first year students are admitted to MBA to cope with the knowledge requirement of the course opted by the student.

Strategies adopted for slow learners

- Remedial Classes are conducted with an aim to improve the academic performance of the slow learners, absentees and students who participate in sports and other activities. This practice helps the struggling learners to improve subject knowledge and helps them catch up into their peers.
- Group Study System is also encouraged with the help of the advanced learners.
- Academic and personal counseling are given to the slow learners by the tutor, mentor and the counseling cell.
- Bilingual explanation and discussions are imparted to the slow learners after the class hours for better understanding
- Provision of simple and standard lecture notes/course materials

Strategies for the advanced learners

- Special Coaching classes for the first 5 class toppers of every class after the internal test are conducted regularly to secure University Ranks.
- Professional coaching classes – Foundation Course in CA and Foundation Course in Company Secretaryship (ACS) are conducted
- Coaching is also given in Skill Development Programme like Communicative English, Aptitude and Placement.
- Advanced learners are encouraged to enroll in MOOC Courses – Swayam, EdX
- Provision of additional learning and reference material
- Assignment and Student Seminars on contemporary topics to enable them for placement
- Research Scholars are encouraged to conduct Seminars to the Final year UG and PG Students
- Advanced Learners are provided coaching classes for competitive exams.
- Students are encouraged to participate and present papers in various Seminars/ Conferences/ Workshops/ Inter-Collegiate Competitions organized by other colleges. Students representing the college in various inter-collegiate meets are provided with the benefit of retest.
- Participation by the students in the in-house competitions such as Debate, Group Discussion, Problem Solving – Decision Making Exercises and Quiz Programmes are also encouraged.
- Talented students are motivated to participate in extra-curricular activities, exhibitions and cultural competitions.
- The academic achievements of the students are extremely motivated and highly praised by the College by celebrating Graduation Day every year. Students, who secured Ranks in the University Examination, are honored with Medals in the Graduation Day.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

2.2.2 Student - Full time teacher ratio**Response:** 21.04

File Description	Document
Institutional data in prescribed format	View Document
Any additional information	View Document

2.2.3 Percentage of differently abled students (Divyangjan) on rolls

Response: 0.13

2.2.3.1 Number of differently abled students on rolls

Response: 3

File Description	Document
List of students(differently abled)	View Document
Institutional data in prescribed format	View Document
Any additional information	View Document

2.3 Teaching- Learning Process

2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Response:

Teaching–learning methods adopted by the faculty members include Lecture Method, Interactive Method, Project-based Learning, Computer-assisted Learning, Experiential Learning etc. The Teaching – learning activities are made effective through illustration and special lectures. To acquire first-hand knowledge on the subjects and current practices students are engaged in field study. Lessons are taught through Power point presentations to make learning interesting besides oral presenting methods.

Lecture method:

This conventional method is commonly adopted by all the teachers, especially language teachers. This method facilitates the teacher to interpret, explain and revise the content of a text only for better understanding of the subject by the learners.

Interactive method:

The faculty members make learning interactive with students by motivating student participation in group discussion, role-play, subject quiz, news analysis, educational games, discussion and questions and answers on current affairs.

ICT Enabled Teaching:

ICT enabled teaching includes Wi-Fi enabled class rooms with LCD, Language Lab, Smart Class rooms, E-learning resources. Virtual class room links the guest lecture of eminent persons to develop their core knowledge in the subject. The institution adopts modern pedagogy in line with emerging trends to enhance teaching-learning process. The institution has the essential equipments to support the faculty members and students.

Regular practical sessions, Online grammar test, Use of LCD projectors for seminars and workshops, Productive use of educational videos, Accessibility of non-print material for students of Computer studies. The Department of English conducts career oriented courses in Call Centre Management and Medical Transcription for students. Office Automation and Accounting software, online trading – job oriented courses are offered by Department of Commerce. Communication skills training is provided to students during Language lab sessions. Software is effectively used to train students to acquire proficiency in listening, speaking, reading and writing.

Online reference, lecture talks, motivational talks, educational videos and web reference support the teaching-learning process. The institution has installed Wi-Fi on the campus to support the educational activities of the inmates. All the departments provide instructional materials to the students for easy follow-up / understanding the concepts on the college website. Learning resources and useful websites are made available in the college website, which serve as a ready link to access the portals of information and gain knowledge.

Case Study Analysis and Discussion:

The case method is a participatory, discussion-based way of learning where students gain skills in critical thinking, communication, and group dynamics. SNMV Institute of Management uses case studies in diverse fields of Management Marketing, Finance, General Management and Economics.

Group Learning Method:

Group Learning allows the slow learners to develop problem solving, interpersonal, presentational and communication skills to confirm quality in learning with Peer Group. Under group learning, heterogeneous group of students comprising Fast, Average and Slow learners are divided into groups of 5 to 10 members. Group Discussion, Management Games, Group Projects or Assignments are conducted by the MBA department under group learning method.

Project-based Learning:

Certain courses related to Computer Studies, Commerce and Bioscience demand project based Learning. The teachers are the guides to the students in the process of preparation of projects. All the PG courses have project work in their final semester.

Experiential Learning:

The faculty members foster learning environment by engaging in rich experiential content of teaching through experience, Teaching through demonstration, visual aids, Periodical industrial visits, Organizing exhibitions, Presenting papers, Analyzing case studies and Participating and conducting quiz on theory topics.

Advertising Management, Call Centre Management, Export and Import Management, International Business, Medical Transcription, Mushroom Cultivation, Nano-Medicine, Net Banking, Office Automation and Accounting Software are the Add on courses imparting experiential learning.

Student Seminars:

The Student seminars are organized where in the papers are presented by students on contemporary topics to enrich their learning experience.

Summer Internship Project:

Summer Internships are considered as an important career stepping stone at SNMV Institute of Management. The first year students of MBA are divided into groups and are given with a project to be completed during their summer vacation. The final presentation and viva-voce is conducted at the end of the third semester and the best projects are awarded. Summer internships teach valuable on-the-job skills and provide excellent networking opportunities to the students.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

2.3.2 Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc.

Response: 113.16

2.3.2.1 Number of teachers using ICT

Response: 129

File Description	Document
List of teachers (using ICT for teaching)	View Document
Any additional information	View Document
Provide link for webpage describing the " LMS/ Academic management system"	View Document

2.3.3 Ratio of students to mentor for academic and stress related issues

Response: 18.59

2.3.3.1 Number of mentors

Response: 129

File Description	Document
Year wise list of number of students, full time teachers and students to mentor ratio	View Document
Any additional information	View Document

2.3.4 Innovation and creativity in teaching-learning

Response:

Creativity and innovation is the essence of teaching-learning process of Higher Educational Institutions. Coupled with technology, newer approaches to Teaching and Learning such as Outcome-Based Learning, Student-Centred Learning, Problem-based learning, Case Study Analysis have also emerged in recent decade and research has proven that many have positive impact on learning. Innovation and Creativity is implemented by the teacher who selects and teaches the new topics related to the subject. At the end of the semester, student feedback regarding the topic is collected followed by an analysis. Suggestions are forwarded to the Board of Studies through a letter requesting them to include the topic in the prescribed syllabus.

The institution envisages the all-round development of every student. To contribute progress in learning the institution exercises student-centered approach endeavors.

- Wi-Fi facility for exposing the students to ICT-based learning
- Creation of Educational Blogs for disseminating Academic Contents like PowerPoint, Videos, Assignments
- ICT-Based activities
- LCD Projectors
- Smart Class Rooms and Interactive Boards
- Simulation Games
- Role Plays
- Critical Analysis of Current issues
- Hands-on Training
- Field Visits, Summer Internship
- Digital Library Infilibnet
- Case Study Analysis and Discussion
- MOOC Courses - Swayam and edX

Innovative Teaching Approaches and its impact on student learning

Innovative Teaching Approaches/ Methods Adopted	Impact on Student Learning
ICT Enabled Teaching	Interactive learning
Group Discussion, Quiz, Debate and Role Play	Wider Access
Group Project	Team Building
Brain Storming	Induce critical thinking

Group Learning Methodology	Slow Learners are helped by the fast learners
Live Demo	Easy understanding of the concepts
Peer Team Teaching	Encourage to handle class with confidence
Activity-Based Learning	Reduce complications and ease understanding
Industry Institute Interaction	Experiential Component
EDC	Hands on experience, Earning while learning
Regular Assessment	Systematic feedback
Regular reviews of Journals by Teachers	Regular updating in their areas of specialization
Case Study Analysis	Analytical thinking and problem solving

File Description	Document
Any additional information	View Document

2.4 Teacher Profile and Quality

2.4.1 Average percentage of full time teachers against sanctioned posts during the last five years	
Response: 100	
File Description	Document
Year wise full time teachers and sanctioned posts for 5 years	View Document
List of the faculty members authenticated by the Head of HEI	View Document
Any additional information	View Document

2.4.2 Average percentage of full time teachers with Ph.D. during the last five years				
Response: 17.04				
2.4.2.1 Number of full time teachers with Ph.D. year-wise during the last five years				
2016-17	2015-16	2014-15	2013-14	2012-13
21	20	18	14	12

File Description	Document
List of number of full time teachers with PhD and number of full time teachers for 5 years	View Document
Any additional information	View Document

2.4.3 Teaching experience per full time teacher in number of years

Response: 6.93

File Description	Document
List of Teachers including their PAN, designation,dept and experience details	View Document
Any additional information	View Document

2.4.4 Percentage of full time teachers who received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the last five years

Response: 91.09

2.4.4.1 Number of full time teachers receiving awards from state /national /international level from Government recognised bodies year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
78	1	5	4	2

File Description	Document
Institutional data in prescribed format	View Document
e-copies of award letters (scanned or soft copy)	View Document
Any additional information	View Document

2.4.5 Average percentage of full time teachers from other States against sanctioned posts during the last five years

Response: 4.71

2.4.5.1 Number of full time teachers from other states year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
4	5	5	4	5

File Description	Document
List of full time teachers from other state and state from which qualifying degree was obtained	View Document
Any additional information	View Document

2.5 Evaluation Process and Reforms

2.5.1 Reforms in Continuous Internal Evaluation(CIE) system at the institutional level

Response:

- **Centralized Continuous Internal Evaluation System:** Assessment of performance is an integral part of teaching and learning process. As a part of sound educational strategy, the institution adopts Centralized Continuous Internal Evaluation (CIE) System to assess all aspects of a student's development on a continuous basis throughout the year.
- **Orientation on Evaluation Process:** Students are made aware of the evaluation process through the following initiatives:-

The orientation programmes at the beginning of the semester through public address system of the college

Teaching Plan contains evaluation procedures

Academic Calendar with CIA Exam dates

Orientation on changes and amendments in the evaluation process through Tutorial Meetings

Display in the College and Department Notice Board

- **Result Analysis & Review Meeting:** Result Analysis is done by the class tutors after every CIA Test. Pass percentage of each course is calculated by dividing the total number of students appeared and passed in each course. The performance of the students is monitored by the Principal and the necessary feedback is given to the concerned faculty members. The Principal conducts Review Meetings department wise to give necessary feedback for the improvement of students' performance.
- **Progress Reports & Parents Meetings:** The institution is keen on monitoring the performance of the students and reports to the Parents. Progress Reports are sent by the tutors to the parents after each of the test. Parents/ Guardians are advised to note the performance of their wards and take

remedial measure if needed. Whenever necessary, the tutor shall recommend the visit of the parent to the college for a discussion about the student.

- **Remedial Classes** are conducted for the slow learners, absentees and the students who participate in Sports, NSS activities and Placement Interviews. This practice helps struggling learners to update their subject knowledge and helps them to catch up with their peers.
- **External examinations** of three hours duration will be conducted at the end of every semester for all the theory papers and practical papers. Students should satisfy the eligibility criteria of **75% attendance** in each semester to appear for University Examination. The students who have arrears are permitted to write their papers in both the semester examinations.
- **Representation in the Board of Studies:** The senior faculty members appointed by the University act as the member of Board of Studies. At Every meeting they suggest evaluation reforms and discuss any discrepancy in the Passing Board meeting. At the time of central valuation the examiners have the facilities to represent any out of syllabus questions. The chairman of the valuation Board will take necessary action.
- **Supplementary Examinations** are held for the final year students who have appeared and failed in any one of the semester theory papers relating to completion of his/her degree.
- **Reappearing/Recounting/Revaluation:** The students are informed of the Reappearing/Recounting/Revaluation scheme available to them. Re-totalling is permitted for U.G. students who apply for it within the stipulated time on payment of prescribed fee. Revaluation is permitted only for the papers written in regular U.G. examinations and not for arrear examinations.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

2.5.2 Mechanism of internal assessment is transparent and robust in terms of frequency and variety

Response:

The institution follows formative and summative assessment approaches as a mechanism of internal assessment.

Formative and Summative Assessment Approaches:

1. Summative Assessment:

As far as the summative assessment is concerned, the institution follows a Centralized Continuous Internal

Evaluation System. The main objective of summative assessment is to evaluate student learning at regular intervals by conducting CIA Tests, Model Examinations and Projects, Viva- Voce and Practicals. Academic performance of students is evaluated both by **Continuous Internal Assessment (CIA)** and **University Semester Examinations**.

The following is the ratio of marks allotted for CIA and University Examinations.

Courses	CIA	University Examination
UG	25%	75%
PG	25%	75%
M. Phil.	-	100%
Ph. D.	-	100%

For MBA Project the internal mark is 40.

25% of the total marks in each course is assessed by CIA Tests, Model Examinations, Assignments/ Seminars and Attendance in respect of theory courses and Lab involvement and records in respect of Practicals/Viva-Voce.

The College conducts three CIA Tests per semester in a centralised manner. Attendance in all the three CIA tests is compulsory. CIA Exam Timetable is duly prepared and circulated among the students in advance. Portions for CIA's are divided according to the unit based on the syllabus. For CIA Test I, Unit I & II is the syllabus and CIA Test II, Unit III & IV is the syllabus and CIA Test III, Unit V and all rest of all the units are the portions. To ensure transparency of the evaluation process, the marks allotted are displayed on the Notice Board.

Internal Marks are calculated on the basis of the marks secured in the tests, seminars/ assignments. There is no internal minimum and the candidate has to secure 40% to pass in UG and 50% pass in PG, M. Phil. and Ph. D. Internal marks are not given to the absentees. The test papers of both theory and practical are distributed to the students after every internal test. The students shall go through the answer script, check and acknowledge the marks secured and return the paper to the faculty concerned. The test papers are preserved in the departments till the completion of the student's course of study. Test marks will be displayed on the Department Notice Board.

2. Formative Assessment:

Formative assessment is part of the instructional process which is done by the faculty concerned in their respective subjects to monitor student learning and to provide ongoing feedback to improve their teaching. Some of the formative assessments are

- Activity Based Learning
- Seminar Presentation
- Role Plays
- Subjects Quizzes
- Case Studies
- Group Discussions

- Debates
- Brain Storming Sessions
- Online Tests
- Field Work/ Field Visit

Rigor and transparency in the internal assessment are achieved by

- Setting up of CIA Examination committee for transparent assessment.
- Publishing the internal assessment components in advance through tutorial meetings, College Calendar, Notice Boards and announcement system
- Circulating and publishing the internal assessment marks with break-up for components
- Making valued answer scripts available for scrutiny
- Giving opportunity for the students to approach three-tier grievances redressal committees - Department, College and University levels
- By discussing the internal assessment in tutorial and class wise Parent Teachers Meetings
- Maintaining and updating Student Profile

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

2.5.3 Mechanism to deal with examination related grievances is transparent, time-bound and efficient

Response:

Yes, Examination related grievances are handled maintaining transparency. The following mechanism is followed for Grievance Redressal in evaluation:

Department Level

- Grievance regarding the internal assessment tests is handled by the respective subject teacher and the Heads of departments concerned immediately at the department level. They shall have initial jurisdiction over complaints against Continuous Internal Assessment.
- College level committee shall hear appeals against Department Level decisions and University Level Committee shall hear appeals against College Level decisions.

College Level

- Internal Examination Committee meets regularly for objective and effective redressal of the grievances of the students regarding evaluation.
- The institution provides a student handbook with detailed information about the Evaluation System and redressal of grievances of the students regarding evaluation.
- Students are also oriented by the heads of the departments concerned.

- The college has a Grievance Redressal Committee comprising of the Head of the Institution, Deans, Directors and HODs.

University Level:

- Grievance regarding semester examinations conducted by Bharathiar University is handled as per university proceedings. The student has the right to apply for re-totalling, photo copy of the answer script and revaluation.
- University Examination related issues are communicated through Principal who is the Chief Superintendent of Examinations.
- The following are the some of the discrepancies in the University Examination for which letters have been forwarded through the Chief Superintendent of the college to the Controller of the Examination, Bharathiar University:-
 - Change of subject code in the student hall ticket
 - Absence of subject code in the student hall ticket
 - Absence of register number in the Galley
 - If 2 different arrear papers/regular papers appear on the same date to the same student
 - Out of syllabus in the question papers and discrepancy
 - When results of the students are withheld
 - If the students who are present in the examination are marked absent and vice-versa
 - If two different arrear appears/regular papers appear on the same date to the same student.

If the students indulge in any kind of malpractices, severe action is taken by the exam cell after discussing the matter with the Chief Superintendent. The examination cell is fully involved in dealing with examination related grievances. The cell brings the grievances to the knowledge of the Chief Superintendent immediately and suitable remedial action is taken. Strict instruction is given to students to maintain punctuality and late comers are not permitted to enter the exam hall after the stipulated time. Identity cards of the students are checked at the entrance of the exam hall. Students are prohibited from taking their mobile phones inside the exam hall.

The letters related to examination grievances are sent to the Controller of Examinations, Bharathiar University, immediately, hence, the grievances are dealt in a time-bound manner efficiently by the Examination Cell. As soon as the results of the University Examinations are announced, cross-checking is done by the Examination Cell to assure that the grievance redressal has been carried out in an effective manner; if not, a staff is sent to the University immediately to follow it up.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

2.5.4 The institution adheres to the academic calendar for the conduct of CIE

Response:

Yes, the institution adheres to the academic calendar for the conduct of Internal Evaluation. The Handbook and the Academic Calendar are prepared well in advance (6 months before the reopening of the college) after referring to Bharathiar University Calendar. Through Internet browsing, the Public Holidays are identified. Accordingly, the dates for the three CIA Tests per semester are fixed in the academic calendar. The Internal Tests are conducted in a centralised manner. Before finalising the dates, it is made sure that there is sufficient time for syllabus coverage. The Units I and II of the syllabus are completed for CIA Test I, Units III and IV for CIA Test II and All the units for CIA Test III. The attendance in all the three CIA Tests is compulsory. Progress Reports are sent to the parents after each of these tests. Parents/Guardians are advised to note the performance of their wards and take remedial measures if needed.

In order to adhere to the dates mentioned in the calendar, HODs meetings are conducted frequently by the Principal to speed up the syllabus coverage. The HODs, in turn, convene departmental meetings and motivate the faculty members to complete the syllabus within the stipulated time.

The systematic planning of the lessons and the implementation of the planning are clearly indicated in the logbooks. The staff members prepare lesson plans in the logbooks before the commencement of every semester with a view to syllabus coverage.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

2.6 Student Performance and Learning Outcomes

2.6.1 Program outcomes, program specific outcomes and course outcomes for all programs offered by the Institution are stated and displayed on website and communicated to teachers and students

Response:

Mechanism of Communication:

The College has clearly stated learning outcomes of the Programs and Courses. The following mechanism is followed by the institution to communicate the learning outcomes to the teachers and students.

- Hard Copy of syllabi and Learning Outcomes are available in the departments for ready reference to the teachers and students
- Learning Outcomes of the Programs and Courses are displayed on the walls outside each department
- Soft Copy of Curriculum and Learning Outcomes of Programs and Courses are also uploaded to the Institution website for reference
- The importance of the learning outcomes has been communicated to the teachers in every IQAC Meeting and College Committee Meeting.
- The students are also made aware of the same through Tutorial Meetings.

File Description	Document
COs for all courses (exemplars from Glossary)	View Document
Any additional information	View Document
Link for Additional Information	View Document

2.6.2 Attainment of program outcomes, program specific outcomes and course outcomes are evaluated by the institution

Response:

Program Outcomes of all the programs are identified at the National Level by the concerned accrediting agency. Before this process, the educational institution inculcates certain qualities among the stakeholders.

Course Outcomes:

The course outcomes help the stakeholders to manage the resources effectively to the maximum extent. This creates path to improve the processes continually.

Program Outcomes:

For every degree program, expectations are listed out by the institution under the Program Outcomes. This enables the stakeholders to identify and analyze complex problems. They also learn to design solutions for problems that meet the specified needs with appropriate consideration for the cultural, societal and environmental well being. They learn to use research-based knowledge and research methods including design of experiments, analysis and interpretation of data and synthesis of the information to provide valid conclusions. This is followed by modern tool usage, which they select and apply with an understanding of the limitations. They apply reasoning and understand the impact of the solutions in societal and environmental context. They learn to apply ethical principles and become committed to professional ethics and their responsibilities. They realize that individual and team work function effectively in multidisciplinary settings. They learn to communicate effectively with society and they are able to comprehend and write effective reports and design documentation. They also make effective presentations and give and receive clear instructions. They understand the importance of critical thinking, social interaction, effective citizenship, ethics and environment and sustainability. Ultimately, they acquire the ability to engage in independent and life-long learning.

Program Specific Outcomes:

The stakeholders understand the nature and basic concepts of ecology. They analyze the relationship between human beings and nature.

Based on these outcomes, the stakeholders learn goal-setting, problem solving techniques and decision making. The institution evaluates the stakeholders as Class Toppers, University Rank Holders and Best Outgoing Students. They are recognized and awarded during the Annual Day function by giving them Certificates and Mementos. Gold Medals are awarded to the University First Rank holders and Silver Medals to the remaining rank holders.

The Best Outgoing Students are evaluated on the basis of five criteria: Academic Performance, Attendance, Behaviour inside the class room, Behaviour on the campus and Extracurricular activities.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

2.6.3 Average pass percentage of Students

Response: 88.73

2.6.3.1 Total number of final year students who passed the examination conducted by Institution.

Response: 504

2.6.3.2 Total number of final year students who appeared for the examination conducted by the institution

Response: 568

File Description	Document
Institutional data in prescribed format	View Document
Any additional information	View Document

2.7 Student Satisfaction Survey

2.7.1 Online student satisfaction survey regarding teaching learning process

Response: 3.35

File Description	Document
Database of all currently enrolled students	View Document

NAAC

Criterion 3 - Research, Innovations and Extension

3.1 Resource Mobilization for Research

3.1.1 Grants for research projects sponsored by government/non government sources such as industry ,corporate houses, international bodies, endowment, chairs in the institution during the last five years (INR in Lakhs)

Response: 2.92

3.1.1.1 Total Grants for research projects sponsored by the government/non-government sources such as industry, corporate houses, international bodies, endowments, Chairs in the institution year-wise during the last five years(INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
2.92	0	0	0	0

File Description	Document
List of project and grant details	View Document
e-copies of the grant award letters for research projects sponsored by non-government	View Document
Any additional information	View Document

3.1.2 Percentage of teachers recognised as research guides at present

Response: 32.46

3.1.2.1 Number of teachers recognised as research guides

Response: 37

File Description	Document
Institutional data in prescribed format	View Document
Any additional information	View Document

3.1.3 Number of research projects per teacher funded, by government and non-government agencies, during the last five year

Response: 0.07

3.1.3.1 Number of research projects funded by government and non-government agencies during the last five years

Response: 2	
File Description	Document
Supporting document from Funding Agency	View Document
List of research projects and funding details	View Document
Any additional information	View Document
Funding agency website URL	View Document

3.2 Innovation Ecosystem

3.2.1 Institution has created an ecosystem for innovations including incubation centre and other initiatives for creation and transfer of knowledge

Response:

The Institution is keen on taking various initiatives in creating technologies and transferring knowledge.

Mushroom cultivation is being done by the students of Bioscience on the campus. It includes cultivation of mushrooms, spawn production and value addition of the cultivated mushrooms. In addition, special training is being given to the self help groups, entrepreneurs and farmers.

Biocomposting is being done and maintained by the Department of Bioscience. Saplings are supplemented by the compost made on the campus. Students were benefitted by knowing the methodology of composting and its uses.

The main focus on earn while learn is proved by the Incubation centre in which the training on production and preservation of food products like fruit juices, yoghurt, jelly, jam, pickles, dried mushrooms and masala powders are being given to the students, self help group members and farmers. It is really encouraging the students to get experimental knowledge on food technology and to ignite the young minds to think on Bioentrepreneurship. The college has signed MOU with Indian Institute of Food Processing Technology, Ministry of Food Processing industries, Govt. of India, Thanjavur. Mobile processing Vehicle has been explored for these trainings.

Bioentrepreneurship are being enlightened to the student community and to the rural society through vermicomposting and VAM.

The unit of Single Cell Protein development is giving the special training on cultivation and processing of *Spirulina* to the students, women self help group members and farmers

The Plant Tissue Culture laboratory in the Bioscience Department cultivating banana plantlets and supplying for the farmers.

The students are encouraged to learn the cultivation of flowering plants and medicinal plants through Nursery of the college. Coconut shell crafting centre is giving special attention on developing grafts using

coconut shell.

- The innovation ecosystem includes a Nursery which has flowering saplings, medicinal plants and fruit saplings. These saplings are nurtured by the students of Bioscience Department. This instills the value of preserving and sustaining the ecosystem in the minds of the youngsters.
- The students are given training in the servicing of mobile phone, mixie, grinder and iron box. For this purpose a servicing centre has been established on the campus.
- The 'Centre for wealth from waste' is giving training in making useful things from waste materials like glass, cloth, coconut shell, egg shell and wooden pieces.
- 'Soap making Centre' manufactures bathing and washing soaps with the help of trained students.
- Computers are serviced through Centre for Computer servicing
- Special training is given on Fabrication of Printed Circuit Boards.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

3.2.2 Number of workshops/seminars conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the last five years

Response: 57

3.2.2.1 Total number of workshops/seminars conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
20	14	8	12	3

File Description	Document
Report of the event	View Document
List of workshops/seminars during the last 5 years	View Document
Any additional information	View Document

3.3 Research Publications and Awards

3.3.1 The institution has a stated Code of Ethics to check malpractices and plagiarism in Research

Response: No

File Description	Document
Institutional data in prescribed format	View Document
Any additional information	View Document

3.3.2 The institution provides incentives to teachers who receive state, national and international recognition/awards

Response: Yes

File Description	Document
List of Awardees and Award details	View Document
e- copies of the letters of awards	View Document

3.3.3 Number of Ph.D.s awarded per teacher during the last five years

Response: 1

3.3.3.1 How many Ph.Ds awarded within last five years

Response: 6

File Description	Document
URL to the research page on HEI web site	View Document
List of PhD scholars and their details like name of the guide , title of thesis, year of award etc	View Document
Any additional information	View Document

3.3.4 Number of research papers per teacher in the Journals notified on UGC website during the last five years

Response: 0.31

3.3.4.1 Number of research papers in the Journals notified on UGC website during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
18	8	1	2	2

File Description	Document
List of research papers by title, author, department, name and year of publication	View Document
Any additional information	View Document

3.3.5 Number of books and chapters in edited volumes/books published and papers in national/international conference proceedings per teacher during the last five years

Response: 1.83

3.3.5.1 Total number of books and chapters in edited volumes / books published, and papers in national/international conference-proceedings year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
86	43	18	26	8

File Description	Document
List books and chapters in edited volumes / books published	View Document
Any additional information	View Document

3.4 Extension Activities

3.4.1 Extension activities in the neighbourhood community in terms of impact and sensitising students to social issues and holistic development during the last five years

Response:

The institution has connected well with neighborhood community and adopted number of measures to enhance the extension activities in terms of impact and sensitizing students to social issues and holistic development. The college has implemented the activities through NSS, YRC and women empowerment cell. With the help of Alumni of the college and the NGOs, Rotary Club the College organized blood donation camp, eye care camp, plantation of saplings, girl child saving campaign, narcotics and tobacco free life and problems with sexually transmitted disease mainly HIV through the recreational program to HIV positive Children. The college organized sanitary survey and Swachh Bharath Awareness Program jointly with Malumachampatti Panchayat. The Department of Bioscience and Physics organized awareness programs on Dengue with Public Development Block, Madukkarai in college premises and distributed the Nilavembu decoction to the college students and staff members.

Hence, the students were encouraged to participate and organized the programs on Family conflict and resolution, Health & Nutrition- Home Remedies, Assessment and Management of Mental Illness from

Psychological & Sociological Aspects, Management of Anemia and Malnutrition through Home Remedies, Personal Health and Hygiene, Child Rights, Paper bag and Greeting Card Making for self employment, Managing Stress among School Children, Musculoskeletal Health Problems, Health Education, Free Medical Camp for the inmates, Motivational and Recreational program for the Assam Children from Child Labour School through National Child Labour Project (NCLP), Health Awareness Program to the children of ABAYA – Home for HIV Affected Children, Recreational Therapy for the Inmates of Old age Home, Special hands on training on fruits and vegetable processing using Mobile processing vehicle from IIFPT, Ministry of Food processing Industries and Cruelty and Cattle Transport awareness program conducted by Cattle Care Association. Students of SNMV CAS actively participated and motivated on important of voting through the program Oruviral osai and Wealth from waste. NSS Unit of the college conducted One day yoga program for the students and staff. Students also participated

The staff members from the college organized special counseling programmes for the school students in various schools in and around Coimbatore focused on exam anxiety and learning methodology. The students participated in the rally organized by rotary club of kurichi Coimbatore for making awareness on traffic rules among the public. The staff members of our college went to schools and conducted special classes for the +2 students in various disciplines like Maths, Commerce and Biology.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

3.4.2 Number of awards and recognition received for extension activities from Government /recognised bodies during the last five years

Response: 33

3.4.2.1 Total number of awards and recognition received for extension activities from Government /recognised bodies year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
18	6	5	4	0

File Description	Document
Number of awards for extension activities in last 5 years	View Document
e-copy of the award letters	View Document

3.4.3 Number of extension and outreach Programs conducted in collaboration with Industry, Community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., during

the last five years**Response:** 47

3.4.3.1 Number of extension and outreach Programs conducted in collaboration with Industry, Community and Non- Government Organizations through NSS/ NCC/ Red Cross/ YRC etc., year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
29	9	3	4	2

File Description	Document
Reports of the event organized	View Document
Number of extension and outreach programs conducted with industry,community etc for the last five years	View Document
Any additional information	View Document

3.4.4 Average percentage of students participating in extension activities with Government Organisations, Non-Government Organisations and programs such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the last five years

Response: 42.37

3.4.4.1 Total number of students participating in extension activities with Government Organisations, Non-Government Organisations and programs such as Swachh Bharat, Aids Awareness, Gender Issue, etc. year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
701	1765	1030	365	181

File Description	Document
Report of the event	View Document
Average percentage of students participating in extension activities with Govt. or NGO etc.	View Document

3.5 Collaboration

3.5.1 Number of linkages for faculty exchange, student exchange, internship, field trip, on-the-job training, research, etc during the last five years**Response:** 29**3.5.1.1 Number of linkages for faculty exchange, student exchange, internship, field trip, on-the-job training, research, etc year-wise during the last five years**

2016-17	2015-16	2014-15	2013-14	2012-13
16	9	2	2	0

File Description	Document
Number of Collaborative activities for research, faculty etc.	View Document
Copies of collaboration	View Document
Any additional information	View Document

3.5.2 Number of functional MoUs with institutions of National/ International importance, Other Institutions, Industries, Corporate houses etc., during the last five years (only functional MoUs with ongoing activities to be considered)**Response:** 33**3.5.2.1 Number of functional MoUs with institutions of national, international importance, other universities, industries, corporate houses etc. year-wise during the last five years (only functional MoUs with ongoing activities to be considered)**

2016-17	2015-16	2014-15	2013-14	2012-13
20	8	3	1	1

File Description	Document
e-copies of the MoUs with institution/ industry/ corporate house	View Document
Details of functional MoUs with institutions of national, international importance, other universities etc. during the last five years	View Document

Criterion 4 - Infrastructure and Learning Resources

4.1 Physical Facilities

4.1.1 The institution has adequate facilities for teaching- learning. viz., classrooms, laboratories, computing equipment, etc.

Response:

The mission of the institution is to offer higher education in the fields of Arts, Science and Management studies to the needy, poor and middle class students, make them fully employed and economically self-dependent. To accomplish this policy, the College Management is providing the best infrastructure for effective teaching and learning process in the campus.

Overall Infrastructure:

The college is spread over in an area of 50.3 acres of land. The college runs 18 UG courses, 8 PG courses, 7 Research Programmes & 14 Career Oriented programmes. The Institution has well furnished with adequate number of class rooms, laboratories, well furnished library, seminar Hall, auditoriums, parking area for the vehicles, canteen, adequate numbers of buses and separate hostel for both boys and girls.

Class Rooms and Tutorial System:

The college is providing more than 69 spacious classrooms with good air circulation, through which students achieve a conducive environment for the learning process. In order to monitor and analyse the academic performance of the students, the college has a very efficient tutorial system. Special attention is given to slow and advanced learners by the tutors and they monitor the academic & disciplinary matters pertaining to the students.

Library as Learning and Research sources:

The college library is a repository of rich learning resources for the students it contains adequate number of books, periodicals, CDs, DVDs, Online databases, digital library and newspapers. Bar-Coding system has been implemented for effective management. Well furnished reading room is provided to the students which enables them voracious readers.

Seminar Hall and Auditorium:

A Multipurpose hall with a seating capacity of more than 2500 members.

Two seminar halls (Apex and MBA Seminar Hall) and two auditoriums (Mahaveers Auditorium and Fateh Champa Auditorium) are available in the college premises.

Apex and MBA Seminar halls are well-furnished and air conditioned with a seating capacity of 200 members and 100 members respectively are available and the seminar halls are fully equipped with Audio and Visual Systems.

Fateh Champa Auditorium has the seating capacity of 1200 members and Mahaveers Auditorium with a

seating capacity of 650 members with audio-visual systems.

Audio - Visual Room:

The college has well furnished Audio-Visual room with audio, video systems, LCD, Wall Speakers and TV.

Placement cell:

A dedicated placement cell on the campus with a placement officer helps the students to be placed in well reputed companies and organizations. Every year more number of students gets placements through this cell. Every student is trained in soft skills, communicative English and personality development in this cell. In this, all the students have been involved to take part effectively and attend the interviews.

Faculty members are trained in INFOSYS - “Train the Trainers” programme in Global Business Foundation Skills every year at Mysore for the faculty members who in turn will train the students for acquiring such skills for about 80 hours every year. So far 15 of our faculty members were trained.

In addition to this, placement training period is allotted in tutorial time table and students are trained.

Examination cell:

There is an Examination Cell in the college which takes responsibility to monitor all the examinations related to Continuous Internal Assessment and University being conducted. Well qualified and experienced teaching faculties have been given responsibility to take care of this work.

Continuous Internal Assessment examinations are conducted in centralized manner by this cell effectively. It contains CIA – I, II and III for Theory and Lab papers separately.

Laboratories:

The state-of-art Laboratories are available for UG & PG. The Laboratory facilities are listed below.

S.No.	Name of the Lab	Facilities
1.	Bio-Technology Lab	Spacious UG, PG and Research laboratories are available with all major equipments such as PCR, centrifuge, calorimetry, microscope, Electrophoresis, chromatographic and tissue homogenizer.
2.	Microbiology Lab	Laboratory with all required equipments such as low & high speed centrifuge, laminar air flow chamber/hood, binocular microscope, digital colony counter, hot air oven, autoclave and water bath.
3.	Physics Lab	One UG lab is available with all the equipments.
4.	Chemistry Lab	UG, PG and Research laboratories are available with all the adequate number of equipments such as Potentiometer, Conductometer, pH Meter, Photoelectric Colorimeter, etc.
5.	Computer Lab	7 Air Conditioned Computer Labs with 470 computers are available.

Licensed and Open Source Operating System and software are used.

Specialized facilities and equipments for teaching:

The following facilities and equipments are available for effective teaching:-

- Over Head Projectors & LCD projectors.
- Laptops & Computers.
- Internet Facilities (A High-Speed internet facility with a speed of 15 MBPS leased line connectivity is available) and Wi-Fi facility.
- Other ICT resources such as AV rooms, Camera, Scanners, Fax Machines, Printers, Servers and Xerox machines are available.
- Tablets are providing in few departments to the students in addition to ICT facilities.

Hostel:

The institution has separate homely hostels for boys and girls inside the campus with 191 well-furnished rooms to accommodate 267 boys and 178 girls with all facilities in room for comfortable living. In this 200 boys and 170 girls are occupied at current academic year. Facilities like indoor games and recreation like TV and reading rooms available to make students for hostel life pleasurable.

The institution provides residential accommodation to the staff and staff quarters. As there is a separate water doctor purifier is available at each floor to provide purified and safe drinking water to all students. Solar plant facility is provided for geysers to reduce electricity usage. Emergency medical service is provided to the students by the reputed hospitals available in the locality. The students are administered by the wardens and deputy wardens for their safety. Automatic Electric Incinerators have been installed to destroy the used sanitary pads.

College canteen:

There is a Canteen facility available in the campus for the staff and students to provide the good catering service to the staff and students at low cost.

Security:

The task of providing security is outsourced and twenty four hours security is provided to the entire campus including hostels. Adequate number of CCTV Cameras has been installed in the campus to attain the highest level of security.

CCTV Camera:

Every important place CCTV cameras were installed for surveillance, which reduces the unnecessary problems or activities are being in controlled manner. 106 CCTV cameras were installed in the campus.

Transport Facilities:

Transport facilities are available from all required places to enable the students to reach the college in time. More than 30 buses were plying to various places.

Group Insurance:

All the students, teaching and non-teaching staffs are insured under group insurance.

Other facilities:

All the departments have separate rooms for the staff members. Each department is provided with one computer system to make the records digital, first aid box and other required facilities. The college offers its venue to organize the common sports and games events and cultural programmes. The college provides purified drinking water to all the students and staff in the campus. Car/Bike parking sheds are available for boys and girls.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

4.1.2 The institution has adequate facilities for sports, games (indoor, outdoor), gymnasium, yoga centre etc., and cultural activities**Response:****Extra- Curricular activities:**

NSS units are available for boys and girls, through which many social activities are being conducted. Other facilities such as RRC, YRC, ECO Club, Consumer club, Fine Arts Club and Oratorical Club are available for extra-curricular activities.

House System:

The main objective of this system is to maintain unity and harmony among the students. The students are categorized into four houses namely Yellow, Red, Green and Blue. All competitions in the college are conducted on house basis, house leaders are allotted and guided by house-masters and house-mistresses.

Sports and Games:

The institution provides facilities for the events of sports and games. The full time Physical Director is responsible for conducting all the sports events. Inter-Collegiate sports events are being conducted to encourage the students who are involved in sports and games. The institution organises Inter-School Sports even every year in the college premises to motivate the school students.

Indoor Games:

The institution provides facilities for the indoor games such as Carom, Chess, Table Tennis and Badminton. The students are well trained and make them participate in national or state level events.

Outdoor games:

The institution also provides facilities for the outdoor games such as Volley ball, Throw ball, kho-kho, 200 Meter track and Athletic events such as long jump, high jump, shot put and javelin throw. Cricket cement nets and Basket Ball court are available in the campus. The students are well trained and make them participate in national or state level events.

Gymnasium:

Gymnasium equipped with fitness & wellness equipments, weight lifting facilities, parallel bars, dumb bells and other equipments.

Cultural activities:

The College conducts various cultural activities through Fine Arts Club. The club conducts competitions for students every year. Every year inter-collegiate cultural feast called “**REGALIA**” is conducting by the college. In which our college students and various other college students will participate actively.

ECO Club:

Their objectives are: To create awareness of biodiversity conservation and local environmental issues among schoolchildren. To create a 'clean and green consciousness' among students through various innovative methods. To involve Eco Club students in open-orientation programmes in schools and public areas.

Consumer Club:

The College has established Consumer Club to empower all consumer segments to obtain a just deal in the purchase of goods and services to uphold consumer rights. The prime objective of Consumer Club is to spread awareness on consumer rights amongst all consumer segments.

Oratorical Club:

Communicative ability and public speaking skills among students are developed by regularly conducting competitions, events and seminars. The English and Tamil Departments organize various Literary Programs every year for the students to improve their public speaking talent.

Health and Hygiene:

The college has very special concern for the health and hygiene of the students and staff. The college conducts various health-related awareness programs, awareness programmes and sanitation programmes are regularly through the Health Club or NSS. With tie-up of local hospital services of doctor are availed, one part-time doctor has been appointed to give treatment to the sick students. Vehicle will be provided for sick students in emergency cases. A sick room is also available in the college campus. Automatic Electric Incinerators have been installed to destroy the used sanitary pads. First aid kit is provided. Waste water is properly dispersed. The College also ensures the campus is Smoking and plastic free.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

4.1.3 Percentage of classrooms and seminar halls with ICT - enabled facilities such as smart class, LMS, etc

Response: 98.59

4.1.3.1 Number of classrooms and seminar halls with ICT facilities

Response: 70

File Description	Document
Number of classrooms and seminar halls with ICT enabled facilities	View Document
any additional information	View Document
Link for additional information which is optional	View Document

4.1.4 Average percentage of budget allocation, excluding salary for infrastructure augmentation during the last five years.

Response: 47.37

4.1.4.1 Budget allocation for infrastructure augmentation, excluding salary year-wise during the last five years (INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
167.21	136.19	120.56	101.94	110.25

File Description	Document
Details of budget allocation, excluding salary during the last five years	View Document
Audited utilization statements	View Document
Any additional information	View Document

4.2 Library as a Learning Resource

4.2.1 Library is automated using Integrated Library Management System (ILMS)**Response:**

Library is a Learning Resource provides a number of books, periodicals, News Clippings, Reference books and Net Facilities. It enables students to gather information and update themselves to current world. Thus library is said to be a pool of Knowledge.

Details of the College	Total Area of the Library (in Sq. feet)	4022 Sq.ft.
	Total Seating Capacity	105 Nos.
UG & PG library		
Name of the ILMS software	CAMPUS i LIB	
Nature of automation	Partially automated	
Version	5.9.7	
Working Hours	Normal working days	8.00 a.m. to 5.00 p.m.
	Saturdays	9.00 a.m. to 5.00 p.m.
	Study Holidays	8.00 a.m. to 5.00 p.m.
	During Examination	9.00 a.m. to 5.00 p.m.
Layout	<ul style="list-style-type: none"> ◦ Reading books, reference books, rare collection of books, rare collections in the form of CDs & DVDs are stacked in separate racks. ◦ Periodicals, back volumes, thesis, project reports, magazines, dailies are stacked in the reading room and easy access is made available to the students to increase the knowledge resources. 	

Facilities in library:

OPAC (online Public Access Catalogue)	Yes
Electronic Resource Management package for e- journals	Yes (Through NLIST accessing in INFLIBNET).
Federated searching tools to search articles in multiple databases	Yes, It is possible by using Google Search.
Library automation	Yes
Total numbers of printers for public access	1
Internet bandwidth / speed	15 MBPS High Speed Leased Line Connectivity.
Institutional Repository	24,233 Books

Particulars regarding library:

Average number of walk-ins	1450/ month
Average number of books issued/returned	2100/month
Average number of books added during last five years	3650 Nos.
Average number of login to OPAC	140/Month
Average number of login to e-resources	175/Month
Average number of e-resources downloaded/printed	300
Number of information literacy trainings organized	Induction programmes to all first year students.
Details of “weeding out” of books and other materials	The damaged books are removed from the stock annually and are replaced with new books.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

4.2.2 Collection of rare books, manuscripts, special reports or any other knowledge resources for library enrichment**Response:**

The following significant initiatives have been implemented by the college to render the Library as user friendly.

Best Library User Award:

Best Library User Award was introduced by the founder President Shri Kanakhlal Abhaichand from the academic year 2005-2006 onwards. This award has been given to inculcate the reading habits among the students. Based on various parameters, one student from UG & one from PG are selected for this award.

Rare Books:

1. Tetra –Lingual Dictionary (Tamil- Tamil –Hindi - English – Malayalam).
2. The collected Works of Mahatma Gandhi Rare Books - 114 volumes.
3. Question Banks (Bounded copies) from the Year 1997 – 2016 available in the Library.

Manuscripts	NIL
Reference	◦ A special section is provided for reference in the library for both

	<p>students and staff.</p> <ul style="list-style-type: none"> ◦ A Separate periodical section is also maintained in the library. ◦ Reference books are available for all the subjects.
Reprography	Reprography facility is also available (Xerox machine, Printer, Scanner).
ILL (Inter Library Loan Service)	Interlibrary loan facility is not offered.
Information Deployment and Notification	<ul style="list-style-type: none"> ◦ Facilities are available and the information is displayed on the notice board of the library. ◦ New arrivals are displayed on the arrival rack, and all the books are properly indexed and catalogued. ◦ Students and teachers can easily refer the catalogue and access books and periodicals.
Download	E-Books and E-Journals can be downloaded by using the INFLIBNET and DELNET facility.
Printing	Printing is possible (Printers are available).
In-house/remote access to e-resources	Yes (Through INFLIBNET and DELNET).
User orientation and awareness	Awareness Program is conducted for the freshers on how to use the library in the beginning of the academic year.
Assistance in searching databases	The entire books and periodicals are digitally catalogued and searching of books is made easier.
INFLIBNET/IUC facilities	INFLIBNET facility is available.
Question Bank	<p>Question papers of the university examinations of the previous years are available in the library for easy reference by the students.</p> <p>CIA Question papers are maintained in individual departments.</p>
Internet Facility available	Yes, it is used to search latest magazines, articles, etc.
Automation software for library management	Automation software is available to do all library transactions such as issue and return of books (OPAC).
Reading Room facility and timings	<ul style="list-style-type: none"> ◦ A well furnished reading room is available for the students. ◦ Good furniture with proper lighting facility has been provided for the readers. ◦ The Library opens at 8 am and functions up to 5 pm daily.
Institutional Repository	Multiple resources like CD, DVD, etc. are available in the library for all the students for reference.
Content management system for e-learning	It is available in laboratory.
Participation in Resource sharing networks/consortia (like INFLIBNET)	DELNET, British Council, American Library are helpful to locate the books which are unavailable in public bookshops.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

4.2.3 Does the institution have the following:

- 1.e-journals
- 2.e-ShodhSindhu
- 3.Shodhganga Membership
- 4.e-books
- 5.Databases

A. Any 4 of the above

B. Any 3 of the above

C. Any 2 of the above

D. Any 1 of the above

Response: A. Any 4 of the above

File Description	Document
Details of subscriptions like e-journals,e-ShodhSindhu,Shodhganga Membership etc.	View Document
Any additional information	View Document

4.2.4 Average annual expenditure for purchase of books and journals during the last five years (INR in Lakhs)

Response: 2.86

4.2.4.1 Annual expenditure for purchase of books and journals year-wise during the last five years (INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
2.19	2.51	3.63	1.95	4.04

File Description	Document
Details of annual expenditure for purchase of books and journals during the last five years	View Document
Audited statements of accounts	View Document
Any additional information	View Document

4.2.5 Availability of remote access to e-resources of the library

Response: Yes

File Description	Document
Details of remote access to e-resources of the library	View Document
Any additional information	View Document

4.2.6 Percentage per day usage of library by teachers and students

Response: 30.45

4.2.6.1 Average number of teachers and students using library per day over last one year

Response: 765

File Description	Document
Details of library usage by teachers and students	View Document
Any additional information	View Document

4.3 IT Infrastructure

4.3.1 Institution frequently updates its IT facilities including Wi-Fi

Response:

The Institution has 7 modernized and sophisticated Computer Laboratories with high-tech laptops, desktop and NComputing (Green Environment systems) with LAN and Wi-Fi connectivity. There are 502 systems supported by UPS and Printers with centralized AC and 24/7 internet connectivity for various Computer Oriented Programmes. These systems are equipped with 4 HP servers (HP ProLiant ML110 G6, HP ProLiant ML350 G6 and HPE ProLiant ML150 Gen9), N-computing technology and Thin-Client technology for proper functioning of e-campus. Computers with internet connectivity are provided to all the departments for carrying out the department work.

The College also has 2 LCD Screens, 14 LCD Projectors, 4 Scanners and 5 Printers to facilitate teaching-learning process. There are Computers with Internet Facility in Office, Library, Centre for Research, Front

Office, Exam Cell, Store, Board Room and other key areas of the institution.

The primary goal of the computer labs is to provide assistance to students that will enhance their chances of succeeding in technology-based learning and to provide access to equipment that will support the needs of instruction to accomplish their assigned task. The computer labs support the curriculum of the college, to surf the course related content and to complete the assignments of the instructors.

The advent of office automation has ensured inter-departmental "LAN" connectivity. The computing facility is being continuously upgraded and modernized. The labs provide one-to-one access to students for a variety of peripherals.

At the end of every year, the management meets the faculty of each department to discuss the additional facilities to be provided during the next academic year and as per the requirements listed out by the faculty and in accordance with the needs that arise on account of introducing new subjects or starting new programmes, steps are taken to provide them before the commencement of the academic year. Similarly, in case any new software is required, order for procuring the same is placed immediately.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

4.3.2 Student - Computer ratio

Response: 4.66

File Description	Document
Student - Computer ratio	View Document
Any additional information	View Document

4.3.3 Available bandwidth of internet connection in the Institution (Lease line)

>=50 MBPS

35-50 MBPS

20-35 MBPS

5-20 MBPS

Response: 20-35 MBPS

File Description	Document
Details of available bandwidth of internet connection in the Institution	View Document
Any additional information	View Document

4.3.4 Facilities for e-content development such as Media Centre, Recording facility, Lecture Capturing System (LCS)

Response: Yes

File Description	Document
Facilities for e-content development such as Media Centre, Recording facility,LCS	View Document
Any additional information	View Document
Link to photographs	View Document

4.4 Maintenance of Campus Infrastructure

4.4.1 Average Expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component, as a percentage during the last five years

Response: 78.96

4.4.1.1 Expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component year-wise during the last five years (INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
262.66	222.9	194.9	180.23	193.81

File Description	Document
Details about assigned budget and expenditure on physical facilities and academic facilities	View Document
Audited statements of accounts.	View Document
Any additional information	View Document

4.4.2 There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

Response:

The college has an Advisory Committee which looks after regular maintenance of College campus. The committee submits its report to the Principal and Chairman of the trust. If required the issues are discussed in Local Managing Committee (LMC) meeting and the necessary steps are taken. The management allocates sufficient fund for the upkeep of the infrastructure and equipments every year.

The library advisory committee with senior librarian and library assistants who looks regular maintenance of the library which includes rising purchase order of books, procurement of books, maintenance of valuable materials and so on.

There is a full-time supervisor available in the campus, who is responsible to monitor the maintenance of the infrastructural facilities available.

The furniture's are periodically checked and in case any repair is to be done, it is done immediately and they are also maintenance of buildings done once in the year. The equipments and machineries in certain labs are maintained through annual maintenance contracts entered with the companies which supplied them. As per the strength of the students, every year new equipments and new furniture's are purchased.

Adequate number of qualified programmers is available in the computer laboratories those who are responsible for the maintenance of computers. They also take additional responsibility to take care of maintaining the computers in the campus. All the computers in the computer laboratories are given uninterrupted power supply through UPS units. The UPS units and batteries are being properly maintained through AMC (Annual Maintenance Contract). College website is maintained in AMC basis.

The laboratories are maintained by the respective laboratory assistants under the guidance of Heads of the Department. The laboratory staff keeps a strict vigil regarding the maintenance and repair of the instruments.

There is a transport in-charge who looks after the maintenance of vehicles by sending them for service periodically and attending to the repairs as and when required.

Class rooms and rest rooms are maintained and clean by the sweepers and scavengers. The College has specified places for keeping the sensitive and important equipments like water purifiers, scientific instruments, etc.

Maintenance staff members consisting of technically qualified people as mechanics, plumbers, electricians, civil workers, carpenters and painters are there to look after the maintenance and repair.

The supervisor is in-charge of the following responsibilities:

- Maintenance of generators, power supply facility.
- Cleanliness and Maintenance of all buildings and grounds
- Transport in-charge
- Adequate number of sweepers and scavengers are also available to keep the campus clean.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

NAAC

Criterion 5 - Student Support and Progression

5.1 Student Support

5.1.1 Average percentage of students benefited by scholarships and freeships provided by the Government during the last five years

Response: 10.16

5.1.1.1 Number of students benefited by scholarships and freeships provided by the Government year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
227	204	217	164	115

File Description	Document
Upload self attested letter with the list of students sanctioned scholarships	View Document
Average percentage of students benefited by scholarships and freeships provided by the Government during the last five years	View Document
Any additional information	View Document

5.1.2 Average percentage of students benefited by scholarships, freeships, etc. provided by the institution besides government schemes during the last five years

Response: 36.24

5.1.2.1 Total number of students benefited by scholarships, freeships, etc provided by the institution besides government schemes year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
839	768	608	557	519

File Description	Document
Number of students benefited by scholarships and freeships besides government schemes in last 5 years	View Document
Any additional information	View Document

5.1.3 Number of capability enhancement and development schemes –

1. For competitive examinations
2. Career counselling
3. Soft skill development
4. Remedial coaching
5. Language lab
6. Bridge courses
7. Yoga and meditation
8. Personal Counselling

A. 7 or more of the above

B. Any 6 of the above

C. Any 5 of the above

D. Any 4 of the above

Response: A. 7 or more of the above

File Description	Document
Details of capability enhancement and development schemes	View Document
Any additional information	View Document
Link to Institutional website	View Document

5.1.4 Average percentage of student benefited by guidance for competitive examinations and career counselling offered by the institution during the last five years

Response: 32.74

5.1.4.1 Number of students benefited by guidance for competitive examinations and career counselling offered by the institution year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
788	1028	633	320	323

File Description	Document
Number of students benefited by guidance for competitive examinations and career counselling during the last five years	View Document
Any additional information	View Document

5.1.5 Average percentage of students benefited by Vocational Education and Training (VET) during the last five years

Response: 11.54

5.1.5.1 Number of students attending VET year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
560	322	167	95	37

File Description	Document
Details of the students benefited by VET	View Document
Any additional information	View Document

5.1.6 The institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases

Response: Yes

File Description	Document
Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee	View Document
Details of student grievances including sexual harassment and ragging cases	View Document
Any additional information	View Document

5.2 Student Progression

5.2.1 Average percentage of placement of outgoing students during the last five years

Response: 38.16

5.2.1.1 Number of outgoing students placed year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
236	156	157	128	239

File Description	Document
Self attested list of students placed	View Document
Details of student placement during the last five years	View Document
Any additional information	View Document

5.2.2 Percentage of student progression to higher education (previous graduating batch)

Response: 18.38

5.2.2.1 Number of outgoing students progressing to higher education

Response: 111

File Description	Document
Upload supporting data for student/alumni	View Document
Details of student progression to higher education	View Document
Any additional information	View Document

5.2.3 Average percentage of students qualifying in State/ National/ International level examinations during the last five years (eg: NET/ SLET/ GATE/ GMAT/ CAT/ GRE/ TOEFL/ Civil Services/State government examinations)

Response: 33.33

5.2.3.1 Number of students qualifying in state/ national/ international level examinations (eg: NET/ SLET/ GATE/ GMAT/ CAT/ GRE/ TOEFL/ Civil services/ State government examinations) year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
1	0	1	1	0

5.2.3.2 Number of students who have appeared for the exams year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
3	2	3	1	1

File Description	Document
Upload supporting data for the same	View Document
Number of students qualifying in state/ national/ international level examinations during the last five years	View Document
Any additional information	View Document

5.3 Student Participation and Activities

5.3.1 Number of awards/medals for outstanding performance in sports/cultural activities at national / international level (award for a team event should be counted as one) during the last five years.

Response: 44

5.3.1.1 Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one) year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
12	17	15	0	0

File Description	Document
Number of awards/medals for outstanding performance in sports/cultural activities at national/international level during the last five years	View Document
e-copies of award letters and certificates	View Document
Any additional information	View Document

5.3.2 Presence of an active Student Council & representation of students on academic & administrative bodies/committees of the institution

Response:

Every department has an active student association consisting of student members. The student members of the association is elected through democratic process of election in which student cast their vote to candidates of their choice. The constitution of the student association comprises of President, Vice President, Secretary, Joint Secretary, Treasurer and student council members. The association is monitored by the senior faculty members who are responsible for the smooth conduct of the association meetings and events. The association is inaugurated at the beginning of every academic year with a guest lecture by an eminent speaker. The student association plays a dominant role in many activities related to fine arts, sports and other co-curricular activities of the department and the students. Various co-curricular activities organized by the association include Guest Lectures by experts, Seminars, Workshops, Symposium, National Level Conference and Inter-collegiate meet to develop the personality and skills of the students ability. Eminent speakers and industrialist deliver speeches on topics relevant to current educational scenario. Student members of the associations also observe important days like National Festivals, Birth/Death Anniversaries of important leaders, International Women’s Day, International Yoga Day, Sports Day, Non-violence Day, Teachers Day, Freshers Day, Farewell Party, Joy of giving Week, World Literacy Day, World AIDS Day, World Kidney Day etc. It also organizes cultural festivals like Inter-collegiate Meet, ‘Regalia’, College Day, ‘Quake Areana’, Onam ,Diwali and Pongal. Students from each department participate in class committee meeting and faculty feedback will be given.

The Department Association names are as follows:

S.No	Department	Name of the Association
1	Commerce	Comquest
2	Business Administration	Synergy
3	Computer Science	Ansitrix
4	Computer Applications	Radical
5	Computer Technology	Mastrotech
6	Information Technology	Tech Genie
7	Microbiology	Glanzenda
8	Commerce C.A	Comfesita
9	Commerce IT	Com’Mirth IT
10	Commerce PA	Profex-C
11	Commerce CS	CoYouth
12	English	Literati
13	Mathematics	Brain Strome
14	MBA	Phoenix
15	Biotechnology	Bio-Envisage
16	MSW	Svasthika
17	Tamil	Thendral
18	Hindi	Jagruti

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

5.3.3 Average number of sports and cultural activities/ competitions organised at the institution

level per year**Response:** 16.2

5.3.3.1 Number of sports and cultural activities / competitions organised at the institution level year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
24	20	15	15	7

File Description	Document
Report of the event	View Document
Number of sports and cultural activities / competitions organised per year	View Document
Any additional information	View Document

5.4 Alumni Engagement**5.4.1 The Alumni Association/Chapters (registered and functional) contributes significantly to the development of the institution through financial and non financial means during the last five years****Response:**

SNMV Arts and Science College organizes Alumni Association Meeting every year for students. An alumni association is of graduates or, more broadly, of former students (alumnus). Our college motivates students by gathering pupils and makes them interact with their friends and helps to gain knowledge from their skills and experience. The main aim of this association is to promote and foster interaction amongst the alumni, faculty and present students in order to raise the college at different levels and so to help fellow alumni through various initiatives. Additionally, such groups often support new alumni, and provide a forum to form new friendship and relationship with people of similar background. Choose a job you love, and you will never have to work a day in your life. Alumni generously support college activities and priorities financially and with their time, expertise and enthusiasm.

On 23rd April 2016, Alumni Meet was conducted at SNMV College. Mr. Bharathkumar Jaghamani, Joint Secretary, SNMV CAS along with 49 Alumni of 1993 – 1996 batch (BBM, B.Com, B.Sc. Computer Science, B.Sc. Physics and B.Sc. Microbiology) participated. They have planted 20 saplings. On 7th May 2017, an Alumni Meet was held on the college campus. Dr. Ashok G. Bafna, President; Shri M. M. Bhuradia, Vice President; Shri Bharathkumar Jaghamani, Secretary, SNMV Shri Mahaveer Bothra, Joint Secretary, SNMV; Shri S.R. Kankani, Joint Secretary, SNV, and Dr. A. Ponnusamy, Principal of the college, graced the occasion with their presence. Approximately 150 alumni of the college participated in the reunion. The interaction among the alumni was followed by SNMV Alumni Orchestra.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

5.4.2 Alumni contribution during the last five years(INR in Lakhs) ? 5 Lakhs 4 Lakhs - 5 Lakhs 3 Lakhs - 4 Lakhs 1 Lakh - 3 Lakhs Response: <1 Lakh	
File Description	Document
Any additional information	View Document
Alumni association audited statements	View Document

5.4.3 Number of Alumni Association / Chapters meetings held during the last five years Response: 6											
5.4.3.1 Number of Alumni Association /Chapters meetings held year-wise during the last five years											
<table border="1"> <thead> <tr> <th>2016-17</th> <th>2015-16</th> <th>2014-15</th> <th>2013-14</th> <th>2012-13</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2</td> <td>1</td> <td>1</td> <td>1</td> </tr> </tbody> </table>		2016-17	2015-16	2014-15	2013-14	2012-13	1	2	1	1	1
2016-17	2015-16	2014-15	2013-14	2012-13							
1	2	1	1	1							
File Description	Document										
Number of Alumni Association / Chapters meetings conducted during the last five years.	View Document										
Any additional information	View Document										
Report of the event	View Document										

Criterion 6 - Governance, Leadership and Management

6.1 Institutional Vision and Leadership

6.1.1 The governance of the institution is reflective of an effective leadership in tune with the vision and mission of the institution

Response:

Vision:

To emerge as an institute of excellence in higher learning, imparting value based education in line with global standards.

Mission:

1. To provide quality education at affordable cost.
2. To inculcate the Indian heritage and culture and to instil moral values of life in the minds of the youth.
3. To promote leadership qualities and to develop entrepreneurial skills among students.
4. To extend the services of the institution for the betterment of the society.

Quality Policy:

We, at SNMV, are committed in achieving standards of excellence in all our endeavours, namely, teaching, learning, mentoring, placement, industrial visits, and scholarship for meritorious students and creating conducive environment for research.

SNMV College was instituted in Coimbatore with the noble aim of serving the quality educational requirements for the economically and socially retrofexed students.

The Vision and Mission of the college serve as the beacon light and focus, directing the co-ordinated activities of all the stakeholders involved.

Nature of Governance:

SNMV College of Arts and Science is run under the auspices of Coimbatore Welfare Association (CWA), an association founded by a group of philanthropists in the year 1964. The management of the college is vested with the Governing Council and its President spearheads the same. The Secretary and the Principal monitor the routine administrative affairs of the college.

“**No Donation; No Capitation**” is the guiding mantra and one of the stand-out core values with which the educational institution serves the student community for more than 25 years. It provides an innovative, distinctive and career-oriented programmes to bring in the desired change in the target audience.

Since its inception till date, the Top Management has never been reluctant to invest in sustainable facilities and modern technology that inculcate in the students and faculty, a zest for continuous learning and further enhancement.

The meeting between the office bearers of CWA and the Principal every Tuesday, once a month and Governing Council are a testimony to the fact that the Top Management is acutely interested to take stock of the happenings on the campus and are dedicated in their endeavour to take the institution to greater heights.

Perspective Plans:

The college is equally interested in offering diverse programmes which are espoused through research based reality and experiential learning in a stimulating academic ecosystem.

We aim to develop deeper engagement with the industry, professional bodies, academic institutions and alumni for mutual development and reciprocated impact.

Participation of teachers in the decision-making bodies:

The Governing Council, the office bearers of the CWA and the College Committee is keen to recruit, enhance and retain faculty who are outstanding teachers with proven academic credentials. The management firmly believes that decentralized governance model and teachers' participation in decision making serve as the root to reap the fruit of conducive learning environment.

The Principal convenes HoD's meetings to discuss the academic matters. The President and Secretary take into consideration the suggestions given by the HODs. The same will be followed by the staff meeting, which are attended and meticulously minuted.

Curriculum Review Committee reviews and putforth necessary recommendations to the Board of Studies of the University; Internal Compliant Committee addresses the issues pertaining to Anti-Sexual Harassment, Anti-Ragging Committee curbs the menace of ragging in the institution, Student Grievances Redressal Committee wipes out the students' grievances, IQAC contributes to the incorporation of best practices, Entrepreneurship Development Cell caters to the entrepreneurial instincts and Fine Arts Club showcases the talents of the student community

During the meetings, the Principal conveys the decisions to the faculty members. This gives faculty an enormous sense of belonging, pride in the institution, and brings out the best in them.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

6.1.2 The institution practices decentralization and participative management

Response:

At SNMV CAS, the Management is participative and regular meetings are convened amongst the Management members, Principal, faculty and the students in implementing efficient plans and improvising

the areas, which are to be taken care of instantly. So the grievance in any form is addressed without any delay.

The decentralized governance model is evident in every sphere as each department/faculty functions as a separate sub-unit, in deciding and implementing the student-centric programmes and activities.

The matters at the department level are discussed by the HOD with the faculty team in consultation with the Principal. This gives the faculty an enormous sense of belonging and pride in the institution.

Besides, the departments are requested to present their Annual Action Plan at the beginning of every academic year with a clear cut roadmap to deliver the same.

Once a year, a get together meeting between the staff and Governing Council members is indeed a moment to cherish, wherein all matters of importance, including the strategic ones are discussed with an equal opportunity for all the staff members to express their constructive suggestions to the council.

The meeting of the President with the staff at the beginning of every semester is indeed a reflection of the participative style of the Management.

- The meetings of the Principal with the Heads of the Departments make the administrative work decentralized.
- The Administrative officer assigns daily work schedule to the non-teaching staff and he convenes meetings with the non-teaching staff weekly once.
- Examination committee monitors all the activities relating to CIA tests and University Examinations in line with the directions given by the Principal cum Chief Superintendent.
- The Placement officer takes care of training and placement activities.
- College Committee, Internal Compliance Committee, Discipline Committee, Anti-Ragging Committee, Committee for SC/ST, OBC Cell, Admission Committee, Examination Committee, Placement Committee are the committees to name a few and the committee members take care of the related issues.
- Library Advisory Committee is involved in budgeting, subscribing and purchasing of books, non-book materials, journals and dailies.
- The departments are asked to come out with the SWOC analysis of their respective department and the same
- Senior faculty takes care of UGC / University/Directorate of Collegiate Education / AICTE/ and NAAC related work.
- IQAC contributes to the upliftment of academic quality in the institute.

It is often said, ***“Leaders don’t create followers; instead, they create more leaders.”***

The above adage stays good with regard to leadership grooming at the college, as delegation of authority is entertained, thus leading to emergence of new leaders. Based on the performance appraisal of the staff members, suitable leadership positions and timely promotions are given. The instances include Assistant Professors being elevated to the cadre of Associate Professors and some of them are asked to Head the Departments.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

6.2 Strategy Development and Deployment

6.2.1 Perspective/Strategic plan and Deployment documents are available in the institution

Response:

“Strategy is not the consequence of planning, but the opposite; it’s the starting point”

In line with the above quotation of *Henry Mintzberg*, the Management of SNMV CAS always decides on its strategy in synchronization with its Vision, Mission and Objectives set out by the founding fathers of the institution.

At SNMV, the top management is of the opinion that *“we have strategy and that is called doing things”* and they deliver it on time.

Being the academic head of the institute, the Principal is asked to present his/her strategic plan for the growth and development of the institution at the time of their selection itself. There lies the significance the top management assigns to the concept of having strategic plan in place. The meritocracy of their ideas, inputs and the means with which they propose to attain the same will get evaluated.

It is in the genes of SNMV that *“No things should happen as a product of circumstances; instead, in fact, everything should be a product of the decisions”* and to contemplate on the above are the following:

- The strategic decision to offer merit scholarship for all time to come at SNMV CAS is a stand out one, with the socio-centric thinking to uplift the students hailing from the rural background. The good part is that a student who is covered under a scholarship scheme at the entry level will be bestowed with the opportunity to continue with the same till the completion of the course subject to a condition that the student must maintain the prescribed academic proficiency in order to be eligible to receive the same. There lies the proactive thinking of the Management team at this prestigious academic institution.
- Under the headship of Principal, the 11 major strategic imperatives were identified and necessary efforts are taken to improve the thrust areas. They are,
 1. Enhanced Teaching and Learning
 2. FDP
 3. Introduction of New Courses
 4. Improving Infrastructural Facilities
 5. Enhancing Research and Consultancy

6. Employability of the Students

7. Co-Curricular Activities

8. MoUs

9. Public Relations

10. Extra-Curricular Activities

11. Alumni Association

- Faculty Development Programmes are routine and are organized at regular intervals in order to equip the teaching team about recent advancements in their respective discipline. Totally 30 in-house FDPs were organized during the last five years. That number itself serves as a testimony to the fact that necessary systems are in place and are functioning effectively to equip the teaching team.
- In synchronisation with the quote; *'To Improve is to Change; and to be perfect is to change often'*, the SNMV College of Arts and Science has never been reluctant to go for the change in nomenclature of the course as equally as introducing new courses in the recent years. After a careful investigation on the growing demand and the industry requirements, 13 new programmes were introduced.
- *Progress is impossible without self-initiated change.* To embark on the above, it has been ensured over the years that each department is provided with LCD facilities and the teaching fraternity has constantly been encouraged to adopt ICT enabled teaching while imparting their courses. It is worth mentioning that 24*7 un-interrupted Wi-Fi facility brings in necessary value addition.
- 32 MoUs with blue chip corporate houses were signed in the last five years alone, which gives the strategic advantage to all the stakeholders and benefits reaped out of it were vividly evident in terms of productive outcomes such as Internships, Industry-Institute Interface, Placement Assistance, Hands-on Training and Certifications to name a few.

File Description	Document
Any additional information	View Document
Strategic Plan and deployment documents on the website	View Document
Link for Additional Information	View Document

6.2.2 Organizational structure of the institution including governing body, administrative setup, and functions of various bodies, service rules, procedures, recruitment, promotional policies as well as grievance redressal mechanism

Response:

The Governing Council and the Office Bearers of CWA

The Management of the College is vested with the Governing Council, which is headed by its President. As a collective body, the members of the Governing Council, the office bearers of the CWA and the College Committee holds the authority and responsibility to ensure the fulfilment of the institution's vision and mission. The strategic decisions related to mobilization of the resources for infrastructural and instructional facilities come under the direct perusal of the Management. They take ultimate responsibility for the overall progress of the college.

Besides, they review the educational program on a continuing basis and effect necessary changes that will improve the quality of services offered and enhance student success. They conduct meetings with the Principal, Director, Deans, Heads and Staff Members to ensure the execution of the annual action plan.

The Members of Faculty and students are given freedom to express their ideas and suggestions to the Management through the Head of the Institution. This is followed by discussion and implementation of productive purposes.

Academic Head - The Principal

The Management gives empowered leadership to the Principal, who in turn leads the college towards the fulfilment of the vision and mission. He takes care of the effective administration of the college and executes all the university and academic requirements. The Principal also provides effective leadership and valuable guidance to the teaching and administrative staff members. He gives counseling to the staff members whenever necessary. He plays a major role in formulating the Future Plans for the institution after discussing with the Management.

The Principal convenes meetings and delegate authority to the academic and administrative staff to carry out the assigned task within the stipulated time with expected outcome. The Meetings are held in a democratic fashion. The tasks are assigned only after detailed discussions. A Convener and a Core Committee is formed to carry out each mission, as a regular practice.

The Principal monitors and gives necessary suggestions and support to the committee all through the job and makes sure that the outcome matches the mission. He also reviews the academic and co-curricular activities periodically for coordination and improvement.

IQAC

All the academic and non-academic activities undergo systematic process to ensure quality outcome. There will be proper planning, regular monitoring and periodic review to ensure quality at each level of performance. IQAC plays an active role in the conduct of these processes. SNMV has a proactive IQAC with a Senior Faculty Member as the Coordinator, the Principal, Faculty Members, Administrative Staff, Technical Staff, External Experts, Alumni, Student Representatives, Stakeholders and Community Representatives. The primary aim of IQAC is to develop a system for conscious, consistent and catalytic action to improve the academic and administrative performance of the institution. This is done with the help of Academic and Administrative Audit (AAA) by Internal and External experts. It sensitizes the staff regarding the prominence of NAAC.

Proper planning, regular monitoring and periodic review ensure quality at each level of performance. In all the plans of the College, IQAC plays a prominent role.

The Director-MBA

The Director-MBA steers all the activities of SNMV Institute of Management. Besides, he renders his full support to the various activities of the college by all the possible means. He arranges numerous seminars, conferences, guest lectures, inter-collegiate meets, personality development programmes with well-planned class schedules indulging students in brisk activities like debates on business trends and updates on global business developments.

Deans

There are two Deans in the college. The Department of Commerce Streams, is headed by Dean - Commerce and the Languages stream is headed by Dean- Languages. They advise, mentor and motivate the Heads of Departments to do their job efficiently. Their functions include ensuring the smooth conduct of the academic and co-curricular activities of the departments, supervising the implementation of the academic policies in relation to specialization and recommending changes and assisting in getting seminar grants from various funding agencies. They also participate and give suggestions in the meetings conducted by the Principal with the various committees.

Heads of the Departments

The Heads of the Departments ensures the smooth and effective functioning of their respective department. They facilitate goal setting and lay down the action plans for each semester, after discussion with the staff. HoDs allocate courses/papers to their members of faculty based on the competency mapping. They ensure that all the staff in the department accomplishes the academic schedules within the prescribed time.

They prepare various reports like Weekly and Annual Reports on the events organized at the department level. They organize co-curricular activities like Guest lectures, Seminars and Industrial Visits to provide overall exposure to the students. The HODs and Deans may visit classes and observe the teaching methodology of each faculty. They convene Class Committee Meetings with the students at the end of the three Continuous Internal Assessment Tests in order to collect feedback about the staff from the students. Corrective measures are taken wherever it is necessary.

Faculty Members

The Members of faculty are actively involved in the teaching-learning process. The Class Tutors ensure the regular attendance of students and remedial measures are taken as and when needed. They communicate to the parents about their wards' progress. Teachers involve in the activities of the Department and the College by contributing to the Seminars, Guest lectures, Workshops and other major functions organized.

Examination Committee

The Examination Committee of the college is a well-structured one and they ensure the smooth conduct of the Internals and University Examinations. The Examination Committee headed by the Principal, formulates the Examination Planner in the beginning of the semester based on the University Schedule. Time schedule for the internal examination in the year planner helps the staff and student to plan and progress. The University correspondences related to examination are taken care of by the Examination Committee.

Various Committees

Various committees and cells are functioning in the college, each with specific objectives in justification of the establishment of the same. Curriculum Review Committee reviews and putforth necessary recommendations to the Board of Studies of the University; Internal Compliant Committee addresses the issues pertaining to Anti-Sexual Harassment, Anti-Ragging Committee curbs the menace of ragging in the institution, Student Grievances Redressal Committee wipes out the students' grievances, IQAC contributes to the incorporation of best practices, Entrepreneurship Development Cell caters to the entrepreneurial instincts and Fine Arts Club showcases the talents of the student community.

Administrative Staff

The entire administration-related activities of the college are under the responsibility of the Administrative Officer of the Institution. The major functions include ensuring the required amenities in the entire institution, obtaining corporation approvals, establishing laboratories and other structures.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

6.2.3 Implementation of e-governance in areas of operation

- 1.Planning and Development
- 2.Administration
- 3.Finance and Accounts
- 4.Student Admission and Support
- 5.Examination

- A. All 5 of the above
- B. Any 4 of the above
- C. Any 3 of the above
- D. Any 2 of the above

Response: E. Any 1 of the above

File Description	Document
Screen shots of user interfaces	View Document
Details of implementation of e-governance in areas of operation Planning and Development, Administration etc	View Document

6.2.4 Effectiveness of various bodies/cells/committees is evident through minutes of meetings and implementation of their resolutions

Response:

Statutory Committees:

The following are the six statutory committees that are functioning in the college.

1. College Committee:

The College Committee is reconstituted every two years. The members of the College Committee comprise of its President, Vice President, Secretary, Joint Secretary along with the Principal.

The main objective of the committee is, to fix the fees and other charges payable by the students of the college on the recommendations of the Finance Committee, to appoint staff for various professions to institute scholarships, fellowships, studentships, medals, prizes, awards and certificates on the recommendations of the Academic Council, to provide approval for the conduct of new programmes of study leading to degree and/or diplomas with proper affiliation from Bharathiar University, to make regulations regarding the admission of students to different programmes of study in the college, for sports, extra-curricular activities, and proper maintenance and functioning of the playgrounds and hostels and to recommend to the stakeholders the introduction of new programmes of study.

2. Internal Compliant Committee

As per the instructions of Bharathiar University, AICTE and UGC, an Internal Compliant Committee has been constituted at the college under the headship of the Principal with a prime objective to provide protection against sexual harassment of women at workplace.

Besides, the committee regularly organizes guest lectures and awareness programmes on stress related issues pertaining to women and the legislative measures framed for the protection of women and their welfare.

3. Student Grievance Redressal Cell

The objective of the Student Grievance Redressal Cell is to develop a responsive and accountable attitude among all the stakeholders in order to maintain a harmonious educational atmosphere in the Institute. High Priority is given by the Management to address the complaints/grievances of the students and they are resolved at the earliest. With the help of the Principal, Director and Deans, this cell provides timely support and help to students regarding their grievances. Suggestions/Complaint Boxes are placed in prominent

places for the students.

4. Anti-Ragging Committee

Ragging in any form is strictly prohibited in the College, and the college takes all-possible actions to curb the menace of ragging with its zero-tolerance approach towards the same. An Anti-Ragging Committee has been constituted with an aim to prevent ragging, to seize culprits and punish them, and to provide relief and help [if needed] to the freshers. The HoDs and Staff members are asked to go on rounds throughout the campus and the break time was scheduled separately for the first year students, Ragging Complaint Box has also been kept and constant checks were made at the hostels by the members of the committee as well.

5. OBC Cell:

The Other Backward Classes Cell of our college contributes immensely for the welfare of students from OBC by means of communicating the information given by the State Government and Government agencies such as UGC etc., on the matters pertaining to Schemes and Benefits, Scholarship to the students coming from OBC background. Besides, they monitor the working of remedial coaching scheme as well.

6. Committee for SC/ST:

A Special Committee has been set up by the SNMV College of Arts and Science in the name of 'Committee for SC/ST' with an aim to take care of the upliftment of the students hailing from Scheduled Caste and Scheduled Tribes community. The major objective of the cell is to render a helping hand for the students hailing from SC/ST Community to receive the Scholarship facilities given by the Government and government agencies.

Non-Statutory Committees:

1. The Research Committee:

The activities of the Research Committee of the college are co-ordinated by the Head, Department of Bio-science and Research. This team focuses on formulating strategies and ideas for the long-term progress of the college. This team also identifies the avenues for research and the key strategic goals to accomplish the same.

2. The Curriculum Review Committee:

The curriculum review committee of the college periodically reviews the curriculum prescribed by the University with the help of feedback collected from various stakeholders such as Industry Practitioners, Alumni, Parents and students, based on the same, they send in their recommendations to the board of studies of the University for further process. Their areas of focus include enriching curriculum to the recent trends in the industry, to analyze and recommend for the introduction of the new courses, to match with the industry demands and incorporating the best practices from reputed institutions in order towards better question paper setting.

3. The Examination Committee:

Under the supervision of the Principal, the examination committee conducts the Examinations in an efficient and disciplined manner. They take care of the setting of the question papers for internal examinations with high secrecy, and pave way for the smooth conduct of the exams. Besides the centralized continuous internal assessment examination, they ensure the smooth conduct of the End Semester Examinations – theory and practical. They constantly review the system with a scope for improvement and attend to the grievances of the students related to examinations.

4. Admission Committee:

The Top Management of the college has constituted the Admission Committee under the leadership of the Principal. The Admission Core Committee is entrusted with the objective of admitting students to all the programmes offered by the institution. To achieve the above, they look after various activities such as preparation of budget for admission campaign, organizing brand promotional activities, participating in educational expos, enhancing the sale of application, screening of application, setting up of course-wise evaluation criteria for admitting students to various courses and coordinating the consortium entrance exam for students admitted to MBA programme.

Admission Committee takes care of the various Spot Admission Centers set up in and around Coimbatore as well as Kerala for admitting students to various programmes. Around 30 International Students from 5 foreign countries were admitted at the college as a result of effective promotional efforts put in by this committee.

5. The Library Advisory Committee:

The Principal of the college has constituted the Library Advisory Committee with an aim to formulate policies regarding the procurement of Books and Journals and forward suggestions to the Management representatives which in turn facilitates the purchase of books. The committee prepares the annual budget proposal for the purchase of new books to the library. They also cater to the needs of the staff, monitor the problems of the Library Clientele, and send recommendations to the Management.

CELLS AND CLUBS FUNCTIONING IN THE COLLEGE

1. Internal Quality Assurance Cell:

The Internal Quality Assurance Cell is co-ordinated by the Head – Department of Mathematics with Computer Applications. Quality Enhancement is a continuous process; hence, IQAC is at the core of the institution's system. IQAC is involved in developing realistic and attainable standards for every administrative and academic activity. IQAC of the institution aims mainly at keeping the institution up-to-date with activities that ensure that the institution maintains the best of quality. They also organize various Seminars/Guest Lectures/Workshops that expose the faculty to new frontiers of quality standards.

2. IPR Cell

The Intellectual Property Rights Cell of SNMV is coordinated by an Assistant Professor from the department of MBA. This cell works towards the creation of awareness among the faculty and students on IPR through various programs. The cell offers assistance to innovators to realize the benefits of their innovations.

3. EDC Cell:

The activities of the Entrepreneurship Development Cell (EDC) of the institute are coordinated by the Head, Department of B Com [PA]. This cell focuses on inculcating the entrepreneurial skills in students and realizing their entrepreneurial abilities and providing due training. They conduct various trainings/workshops/seminars in collaboration with the industries with an aim of developing future business leaders.

4. Women Empowerment Cell:

The Women Empowerment Cell (WEC) of the college is formed under the able supervision of Dean – Languages. This cell actively works towards the upliftment of women in the society and towards curbing gender discrimination. They help women realize their role in the society and conduct various programs for women regarding anti-sexual harassment, safety of women, and Women Welfare Laws.

5. Svastika – Counseling Cell

The Head of the Department of Social Work co-ordinates with the functioning of the Counseling Cell – Svastika. This cell counsels students who are affected by issues such as depression, family problems, and exam fears or stress.

6. Fine Arts Club:

The Fine Arts Club of the institution is working under the able leadership of an Assistant Professor from Department of Bio-Science and Research. This club encourages students to let their dreams flow, and motivates them to develop their talents in various forms of art like music, singing, dance and drama.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

6.3 Faculty Empowerment Strategies**6.3.1 The institution has effective welfare measures for teaching and non-teaching staff****Response:**

Yes. The Institution has effective welfare measures for both teaching and non-teaching staff.

Welfare Measures for Teaching Staff:

1. EPF
2. Insurance

3. Staff Quarters
4. Transport at Subsidized Rate
5. Food at Subsidized Rate
6. Marriage Gift Cheque
7. Staff Trip

Welfare Measures for Non-Teaching Staff:

1. EPF
2. Insurance
3. Staff Quarters
4. Transport at Subsidized Rate
5. Food at Subsidized Rate
6. Marriage Gift Cheque
7. Staff Trip
8. Free shoes and uniforms
9. Festival Advance
10. Free Education to Children of Non-Teaching Staff
11. Needbased Financial Assistance for Medical Treatment

The institution has been providing effective welfare measure for teaching and non-teaching faculty members in the college. The welfare measures have been monitored by CWA Office and the college committee.

EPF

Employee Provident Fund (EPF) is applicable to the staff of our college from their date of joining the institution.

Insurance

All the staff members of SNMV are covered under life insurance, wherein the group insurance scheme has been taken for the welfare of SNMV staff community with Star Health Insurance Company and the premium were duly paid till date.

Staff Quarters

It is since the institution is situated in the rural outskirts of Coimbatore, distance from the city is a major factor that affects most of the women faculty. Thus, the institution provides staff quarters to faculty members on first-come-first-serve basis, at a minimal rent. This helps the faculty members to work peacefully at the institution, and reside with their family comfortably in the staff quarters.

Transport at Subsidized Rate

The College plies thirty buses that provide access to different parts of Coimbatore, Tirupur, Udumalpet, Pollachi and Kerala. Staff members who are in need of the same can utilize the facility at a concessional rate.

Food at Subsidized Rate

The teaching and non-teaching fraternity of the college are provided food at a minimal rate in the hostel mess and at the college canteen.

Marriage Gift Cheque

The staff of SNMV are gifted with a cheques by the management that amounts to their number of years of experience at SNMV multiplied by 1000.

Staff Trip

Once a year, staff trip is arranged by the management for the teaching as well as non-teaching staff. The Management also takes care of all the financial expenses of this trip. This trip acts as an opportunity for the staff to relax and enjoy.

Festival Advance

The non-teaching staff of SNMV are provided with festival advance during Diwali, which helps them to meet all the festival expenses of the family and celebrate the festival with utmost joy.

Free Shoes and Uniforms

The management provides free uniforms to all the non-teaching staff of the college. All the male non-teaching staff are provided with free shoes.

Free Education to Children of Non-Teaching Staff

There were instances wherein the children of the non-teaching staff are provided with free education at our college.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

6.3.2 Average percentage of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the last five years

Response: 5.57

6.3.2.1 Number of teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
15	9	6	0	0

File Description	Document
Details of teachers provided with financial support to attend conferences,workshops etc. during the last five years	View Document
Any additional information	View Document

6.3.3 Average number of professional development /administrative training programs organized by the institution for teaching and non teaching staff during the last five years

Response: 7.2

6.3.3.1 Total number of professional development / administrative training programs organized by the Institution for teaching and non teaching staff year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
18	14	3	0	1

File Description	Document
Details of professional development / administrative training programs organized by the Institution for teaching and non teaching staff	View Document
Any additional information	View Document

6.3.4 Average percentage of teachers attending professional development programs viz., Orientation Program, Refresher Course, Short Term Course, Faculty Development Program during the last five years

Response: 10.67

6.3.4.1 Total number of teachers attending professional development programs, viz., Orientation Program, Refresher Course, Short Term Course, Faculty Development Programs year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
30	6	11	2	7

File Description	Document
IQAC report summary	View Document
Details of teachers attending professional development programs during the last five years	View Document
Any additional information	View Document

6.3.5 Institution has Performance Appraisal System for teaching and non-teaching staff

Response:

Yes. The Institution is having a comprehensive Appraisal System which is adopted through the following approaches.

Class Committee Meeting:

Class committee meetings are conducted on a regular basis by IQAC with the help of HoD's and Faculty members along with the student representatives from each class. Students provide feedback on the teaching expertise of faculty in the class room, due completion of syllabus, their effectiveness on handling of classes and imparting updated knowledge to them. Based on the responses of the students, staff are given necessary advice and are encouraged to take necessary measures to perform well.

Staff Self-Appraisal:

Staff Members at SNMV are given an opportunity to carry out self-assessment which helps them to identify where they stand, and what skills they possess. Staff self-appraisal is carried out through a well-structured staff self-appraisal form, which is to be filled and submitted by each faculty at the end of every academic year. Research Publications by the faculty members play a key role in the appraisal of staff.

The Heads of the Departments evaluate these self-appraisal forms and give suitable recommendations to

the Top Management. These recommendations are in turn evaluated by the Principal and Secretary before arriving at decisions regarding appraisal.

End Semester Feedback Evaluation:

A well-structured feedback form is designed to collect the feedback of students on various aspects of teachers such as the preparedness of the teacher for the class, usage of ICT enabled teaching methods, innovative methods of teaching, punctuality and discipline of the teacher in the class room, effective delivery of lecture, body language, and eye contact. This feedback is collected twice from the students – middle and end of the academic year. This feedback received from the students is evaluated by senior faculty members and the Principal, who rate the quality of teachers. The best out of the lot are duly recognized, whereas those who fall below the expectations are instructed to undergo training and refresher courses.

Administrative Responsibilities:

The institution has various committees such as Anti-Ragging Committee, Grievance Redressal Committee and Sexual Harassment Committee. Also, the college conducts various events such as Graduation Day, Independence Day, Republic Day and College Day, for which committees are formed. All the faculty members are assigned a significant role in these committees vested with serious responsibilities. Staff are also evaluated on these aspects such as execution of the responsibilities, and their leadership effectiveness in heading these committees.

Appraisal Interview

Apart from evaluating the self-appraisal form of the faculty and feedback on the faculty by students, the Management also provides an opportunity for the faculty to discuss with the Principal and Secretary regarding their performance. During this interaction, the staff get to know the Management's expectations about them. The faculty also get an opportunity to discuss with the Management their difficult areas and the necessary support required from the Management to overcome their difficulties. During one-to-one, the results produced by each faculty are also discussed and recognized.

Appraisal of the Non-Teaching Staff

The Principal, Estate Manager, and the Administrative officer observe the performance of the non-teaching staff. They discuss their opinions and views with one another and try to appraise their performance. Appreciation is given to those whose performance is good and counseling is offered to those lag behind.

File Description	Document
Any additional information	View Document

6.4 Financial Management and Resource Mobilization

6.4.1 Institution conducts internal and external financial audits regularly

Response:

Coimbatore Welfare Association (CWA), the registered charitable trust that governs the SNMV College of Arts and Science spearheads the discussion pertaining to the financial aspects in its weekly Office Bearers Meeting wherein the members will review the financial matters on a weekly basis. At SNMV CAS, Financial Audit is performed on a yearly basis and the Financial Statements are certified by the registered Chartered Accountant.

Yearly Audit enables the stakeholders to know the state of current financial position with which further actions are planned and processed. Year over year funds generated were properly utilized and the same has been duly certified by the competent authorities wherein no major audit objections were raised.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

6.4.2 Funds / Grants received from non-government bodies, individuals, Philanthropists during the last five years (not covered in Criterion III) (INR in Lakhs)

Response: 0

6.4.2.1 Total Grants received from non-government bodies, individuals, philanthropists year-wise during the last five years (INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
0	0	0	0	0

File Description	Document
Details of Funds / Grants received from non-government bodies during the last five years	View Document

6.4.3 Institutional strategies for mobilisation of funds and the optimal utilisation of resources

Response:

Established in 1989 as a self-financing institution offering 3 UG programmes, there has been an incredible progression in the growth of SNMV College in terms of quantity and quality. Being a Private Institution, the College Management has constructed all necessary buildings and classrooms with state-of-the art facilities and latest equipment. The Management takes care of the salary of all the staff. Apart from this, the Management also sanctions funds for the conduct of Seminars, Guest Lectures and Conferences.

The following are the sources through which the College generates income:

1. Collection of Tuition Fees from the students
2. Collection of Bus Fees from the students
3. Collection of Hostel/Mess Fees from the students

The income generated through the Bus fees and Hostel/Mess Fees are utilized for the intended purposes. The Tuition Fees collected serve as the main source of income for the Institution.

It also spends a considerable amount by the way of concession to the deserving students. It offers free seats for economically weaker students and scholarship for meritorious students through its “**Institutional Social Responsibility**”. Students who are admitted under Sports Quota are given up to 100% Scholarship. The University First Rank Holders are given 100% Scholarship and the Management appreciates the commendable performance of Class 12 students by awarding merit scholarships.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

6.5 Internal Quality Assurance System

6.5.1 Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

Response:

The IQAC is a part of the institution’s organism and installation towards realization of the goals of quality enhancement and sustenance. The prime duty of the IQAC is to develop a system for conscious, consistent and catalytic improvement in the performance of the institution. IQAC shall evolve mechanisms and procedures for ensuring the successful completion of academic and administrative tasks. Optimize and integrate the modern methods of teaching and learning. Facilitating the quality education and faculty involvement to adopt the required knowledge, technology for participatory teaching and learning process. Developing and maintaining the institutional database for the purpose of enhancing the institutional quality.

IQAC was formed on 6th Aug 2005. It functions efficiently under the leadership of the Head of the Institution, Director, Deans and IQAC Coordinator in accordance with the guidelines framed by NAAC. IQAC is responsible for co-ordination of the departmental activities. It supervises all the academic matters of the Institution and suggests measures for achieving excellence. IQAC Meetings are conducted frequently along with the Deans and HODs of various Departments and Associations. This is followed by Meetings with the Management to ensure the implementation of suggestions for excellence assurance.

New courses are introduced every year based on the current trends an IQAC Meeting is convened at the beginning of every semester to discuss the matters related to the introduction of new courses for the

coming academic year, in the presence of the Management members, Principal and Heads of the Departments. During the discussion, suggestions are put forth by the members for the starting of new courses in the coming academic year. These suggestions are analyzed and the final decision is taken by the Management, Principal and IQAC Members.

S.NO	ACADEMIC YEAR	NEW COURSES INTRODUCED
1.	2013-14	B.Com with Professional Accounting. B.Sc Computer Technology. Revival of MSW
2.	2014-15	-
3.	2015-16	Revival of B.Com (CS) and B.Sc (Physics) and Introduction of M.A English Literature
4.	2016-17	Starting of Additional Sections B.Com (Banking and Insurance), M.Sc (Microbiology) Research Programmes in M.Phil and Ph.D in MSW (Part time and Full time). Additional Sections in B.Com(PA),Change of nomenclature from B.Sc (Bio Chemistry) to B.Sc (Chemistry)
5.	2017-18	B.Com E-Commerce and Change of nomenclature from M.Com(IB) to M.Com

Faculty Members are encouraged to participate and present in Seminars/ conferences organized by various institutions. They are also encouraged to publish their articles in UGC approved Journals and the Conference Proceedings published by reputed institutions. Totally 28 publications were made in UGC approved journals. 180 Publications in Journals/ Conference Proceedings were made by the faculty members. In the field of research, 37 Faculty Members possess M. Phil Research Guideship and 11 have Ph.D Guideship.

Other Contributions by IQAC:

- Academic and Administrative Audit (AAA) by Internal and External experts
- ISO Audit by TUV Rheinland is made an annual feature
- Organizing Alumni Meet every year
- In-house Faculty Seminar Series every fortnight to enhance research output among Faculty members
- Website Updation
- Student Feedback on Institutional Performance, Teaching Effectiveness, Curriculum Delivery, Library Resources, Hostel and other amenities

- Orientation Programme to Newly Joined Staff every year
- Orientation Programme for First Year students by respective departments
- Training on effective usage of ICT-enabled facilities in Teaching and Learning
- Academic Auditing Manual for the College
- Participation in Data Capturing System for National Institute Ranking Framework (NIRF)
- National Level Seminar Nomadic Tribes and their Developmental Scenario in Tamil Nadu on 23rd and 24th December 2013
- Orientation Programme on Effective Communication on 03-09-2014
- National Level Faculty Development Programme on Scaling New Heights in Higher Education on 15th June 2015
- National Level Faculty Development Programme on the Importance of Teaching Technology and Evaluation Methodology on 13th July 2015
- National Level Faculty Development Programme on Research Grants and Funding Agencies on from 25th to 26th September, 2015
- National Level Faculty Development Programme on Advance Research Tools through SPSS Software on 20th November 2015
- National Level Workshop on PHP on 12th August 2015
- National Level Workshop on Effective Communication Skills on 03.09.2015
- Awareness Workshop on Prospects of Food Processing, Entrepreneurship and Skill Development Initiatives by Government of India on 23rd September, 2015
- National Level Workshop on Personality Development on October 1st 2015
- International Level Workshop on Techniques in story telling on 22-01-2016
- National Level Seminar on Why the Drama Matters? on 26-07-2012
- Orientation Programme on Personality Development on 06.08.2012
- National Level Seminar on a Differentiating Factor In Global Business Scenario on 16.08.2012
- National Level workshop on Enterprise Resource Planning on 07.09.2012
- Orientation Programme on Steps to build your confidence on 12.09.2012
- Orientation Programme on Risk Management in Finance on 15.10.2012
- National Level Seminar on Conservation of Nature on 21.01.2013
- Orientation Programme on Dynamics of Capital Market on 29.01.2013
- National Level Seminar on Applications of Mathematics on 11.02.2013
- National Level Seminar on Secret of Body Language on 15.02.2013
- National Level Seminar on Project Management – A Prognosis on 04.03.2013
- Orientation Programme on the Code of Conduct for Students on 06.03.2013
- National Level workshop on Risk Management in Finance on 15.10.2012
- National Level Seminar on Conservation of Nature on 21.01.2013
- National Level Seminar on Conservation of Nature on 21.01.2013
- National Level Seminar on Communicative English on 12.03.2013
- Orientation Programme on Financial Management and indirect tax on 13.03.2013
- Orientation Programme on Kaalam Thindra Meesai Kali Tamil Mandra Thuvakka Vizha on 25.07.2013
- National Level workshop on the topic Android Application Development on 26.07.2013
- Orientation Programme on Personality Development on 26.07.2013
- National Level Seminar on What Winners do to Win on 26.07.2013
- Orientation Programme on Personality Development on 05.08.2013
- National Level Seminar on Tech Genie 2K 13 on 05.08.2013
- Orientation Programme on the Inner Dynamics and Success on 09th July, 2015
- Orientation Programme on Job Opportunities for Commerce Students on 10th July, 2015

- National Level Seminar on Online Trendz on 10th July, 2015
- Orientation Programme on English in Modern scenario on 15.07.2015
- Orientation Programme on Kanavugal Kaivasam on 17th July, 2015
- National Level Seminar on the topic Highlights of the latest trends and developments in the field of computer applications on 20th July, 2015
- Orientation Programme on Corporate Processes in Finance and Accounting on 27th July, 2015
- Orientation Programme on All Play and No Work on 11th August, 2015
- Orientation Programme on the Scope and Application of Biotechnology on 11th August, 2015
- Orientation Programme on the Importance of Communication Skills on 28th September, 2015
- National Level Seminar on the topic Mathematics a Wonder on 12th September, 2015
- Orientation Programme on Entrepreneurship on 11th September, 2015
- National Level Seminar on THE ECHOS (Exploring culture and heritage) on 12th January 2016
- Workshop on Tally ERP 9.0 on 04-01-17 & 05-01-17
- Orientation Programme on Modern Banking Trends for Corporate on 22-07-16
- Orientation Programme on Recent Trends in Indirect Tax on 12th January, 2016
- Tamil Debate on “Which is considered more important by modern youth, Money or Character?” on 12th January 2016
- National Level Seminar on the topic, “Central indirect tax”, on 18th January, 2016
- Workshop on Photoshop on 28-12-16
- Orientation Programme on GREEN MARKETING on 20th January, 2016
- Orientation Programme on Career guidance programme on 2nd February 2016
- National Level Seminar on the topics “YOU CAN”, “Multimedia to greater Levels” and “The touch of Corel Draw & Multimedia” on 9th February 2016
- Orientation Programme on Modern Banking Trends for Corporate on 11-07-16
- National Level Seminar on Recent Trends in Banking and Government Sector on 31-08-16
- Orientation Programme on Value Added Tax on 20-07-16
- Workshop on Quality Engineering Assurance in IT on 25-07-16
- National Level Seminar on Career Opportunities for Computer Science Students on 05-08-16
- Orientation Programme on Basic Legal Awareness Camp on Legal Issues Faced by the Students Nowadays on 20-07-16
- Workshop on PHP on 26-07-16
- State Level Workshop on School Teachers on Tackling Stress and Anxiety of Adolescents on 19-07-16.
- Tamil Debate on Impact of the Modern Technology on the Youth on 26-07-16
- Orientation Programme on Sethukkuvom Semmaiyaai Kavignar on 18-08-16
- Tamil Debate on should teachers be kind or strict to discipline students on 02-09-16
- Tamil Debate on which is greater? The Ancient or the Modern Period? on 14-10-16
- Debate on who performs better at home and work - Men or Women? on 14-10-16
- Debate on Does Television bring about an improvement in cultural values or degradation? on 09-01-17
- Orientation Programme on Art of Living (Jeenay Ki Kala)? on 25-08-16
- National Level Seminar on How to Crack Competitive Exams on 29-07-16
- National Level Seminar on Emerging Analytical Tools for Biological Research on 05-07-16.
- Orientation Programme on Scenario in Plant Tissue Culture Techniques on 30-08-16
- Orientation Programme on Applications on Marine on 09-09-16
- Workshop on International Dissection of Cellular Signal Transductions through Molecular Techniques on 14-10-16
- Orientation Programme on How to win Pulavar on 26-12-16

- National Level Seminar on Career Prospects in Physics on 13-07-16
- Orientation Programme on 3-Dimensional to 0Dimensional on 02-09-16
- National Level Seminar on Career Prospects in Chemistry on 22-07-16
- Orientation Programme on Chemistry of Plants on 28-12-16
- Orientation Programme on Career Opportunity for MBA Students in Entrepreneurship on 15-07-16
- Orientation Programme on The opportunities and Challenges in Export Marketing on 21-07-16
- National Level Seminar on Export and Import Documentation and Procedures on 28-07-16
- Orientation Programme on Personality Development Workshop on 09-08-16
- National Level Seminar on Goal Setting on 10.08.16
- Orientation Programme on To Be an Effective Manager on 11.08.16
- Orientation Programme on India's Global Competitiveness on 12.08.16
- Workshop on Case Study Analysis on 27-09-16
- Orientation Programme on Neuron Twisters (State Level Quiz Competition) on 07-10-16
- National Level Seminar on Skill Training Workshop on Crafts Making on 22-08-16
- An Orientation Programme on Awareness Program on Managing Disability on 02-09-16
- One day Workshop on Power of Positivity on 14-10-16
- One day Workshop on Building Interpersonal relationship through Transactional Analysis on 23-11-16
- One day Workshop on Sensitization program on Research Methodology for Social Sciences on 10-01-17

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

6.5.2 The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms

Response:

The Institution reviews its teaching learning process and learning outcomes at periodical intervals through IQAC, utilizing the following methods:

- (1) Monitoring the logbooks.
- (2) Class committee meetings and Student's feedback.
- (3) Remedial classes and Parents teachers meet.

Before the commencement of each semester, the IQAC, monitors the preparation of the logbooks by every teacher based on the academic calendar, with includes plans for coverage of portions, schedule of internal test and dispatching of progress reports to parents.

Two internal examinations and one model exam are conducted every semester. The Class Committee

Meetings are conducted after every internal test and feedback from student representatives is collected during these meetings, which are analysed by the Principal and IQAC Members. Accordingly, Proper counseling is given to the concerned faculty members and corrective measures are taken.

A Special time table is framed for remedial classes for slow learners after the working hours. Proper guidance is given to the students by the teachers concerned during the remedial classes. This is followed by Parents Teacher's meeting and the parents are requested to take personal care of their children's studies at home. The parents are also asked to be in contact with the class tutors so they can know about their ward's progress.

The Departments are advised to properly maintain the following records,

- Department Profile
- Staff Profile/ Student Profile
- Syllabus File
- University Result Analysis/ University Internal Marks
- Monthly Model Exam Result Analysis
- Lesson Plan
- Pass Percentage
- List of Research Scholars/ List of Teachers guiding M.Phil/Ph.D
- Details of Faculty engaged in Consultancy
- Department Workload/ Allotment of Administrative Work
- Change of Syllabus
- Add-on Course
- Project Details
- Faculty Development Programme/ Student Development Programme
- Remedial Classes/ Bridge Courses
- Details of First Class & Distinction
- List of Awards And Recognition Received By Faculty
- Extension Activities
- Seminar\Guest Lecturers\Conference conducted
- Industrial Visit\Educational Tour
- Student Counseling (Tutorial System)
- Modern Teaching Equipment
- Student Grievance Redressal Cell
- Student Alumni details
- Parent - Teacher Association details
- Letters to the Board of Studies
- Staff Self-Appraisal
- Action Plan

These records are also continuously monitored by the Heads of each Department and the members of IQAC. Maintaining these records help to periodically assess the performance of the students. Based on the performance of the student, suitable remedial measures are taken.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

6.5.3 Average number of quality initiatives by IQAC for promoting quality culture per year

Response: 32.8

6.5.3.1 Number of quality initiatives by IQAC for promoting quality year-wise for the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
61	46	27	5	25

File Description	Document
Number of quality initiatives by IQAC per year for promoting quality culture	View Document
Any additional information	View Document
IQAC link	View Document

6.5.4 Quality assurance initiatives of the institution include:

1. Regular meeting of Internal Quality Assurance Cell (IQAC); timely submission of Annual Quality Assurance Report (AQAR) to NAAC; Feedback collected, analysed and used for improvements
2. Academic Administrative Audit (AAA) and initiation of follow up action
3. Participation in NIRF
4. ISO Certification
5. NBA or any other quality audit

A. Any 4 of the above

B. Any 3 of the above

C. Any 2 of the above

D. Any 1 of the above

Response: A. Any 4 of the above

File Description	Document
e-copies of the accreditations and certifications	View Document
Details of Quality assurance initiatives of the institution	View Document
Any additional information	View Document
Annual reports of institution	View Document

6.5.5 Incremental improvements made during the preceding five years (in case of first cycle) Post accreditation quality initiatives (second and subsequent cycles)

Response:

The IQAC monitors the post accreditation quality initiatives in the academic and administrative domains, which are successfully implemented during the last five years. As per the recommendation for quality enhancement of the institution, the following quality initiatives have been adopted:

Quality Enhancement Initiatives

Academics	<ul style="list-style-type: none"> • 16 New Programmes have been introduced • Continuation of UGC Sponsored Career Oriented Programmes • Introduction of new Value-added Certificate Courses - Communicative English, Personality Development, Tally, Performance Management System, Business English, Functional English, Warehousing and Distribution Management, Photoshop, MATLAB, . NET, Hardware Servicing and Installation, Global Business Foundation Skills – Project Genesis, Business Foundation Skills - Phase I and Business Foundation Skills - Phase II • Competency Mapping • Increase in number of Subject Experts and Visiting Faculty • ICT enabled Teaching Methodology • Academic Counseling – Mentoring System • Class Committee Meetings • Structured Feedback Mechanism • Well-planned Lesson Plan • Comprehensive Logbook • Internships/ Field Projects • Special programs for advanced learners and slow learners – Bridge Courses, Remedial Classes, Coaching for Professional Courses, etc. • Students enrollment in Online Courses - MOOC Courses such as Swayam, edX, etc.
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	<ul style="list-style-type: none"> • Student centric methods • Creation of Educational Blogs • Reforms in Continuous Evaluation System - Participation by Senior Faculty members in Board of Studies • Outcome Based Education • University Rank Holders • Regular Conduct of Academic and Administrative Audit • Regular Conduct of ISO Audit • Participation in NIRF • Value-Based Education
Research	<ul style="list-style-type: none"> • Active Research Committee • Funded Research Projects • Increase in number of Research guides • Innovation Ecosystem • Formation of IPR Cell • Research Publications in UGC Approved Journals • Increase in number of MOUs/ Linkages • Collaborative Extension activities with NGOs and Local Bodies in the neighborhood community for Holistic Development
Infrastructure	<ul style="list-style-type: none"> • Sophisticated Infrastructure Facilities – Class Rooms and Laboratories • Increase in number of Computers and Projectors • Increase in Transport facilities • More Amenities in Hostel/ Canteen • Increase in number of CCTVs for Security • Improvement in Sports/ NSS/ YRC Facilities – Separate Grounds for Cricket, Volley Ball, Basket Ball, Kabbadi, Kho-Kho, Badminton, etc. • ICT- enabled facilities – Wi-Fi Campus, LCDs and Smart Boards, Bandwidth Increase • Language Lab • Enhancement in Library Resources - Digital Library & E-Resources • Recording facility
Student Support	<ul style="list-style-type: none"> • Increase in percentage of students benefited by scholarships – Government and Management Scholarships • Placement Drives • Capability Enhancement and Development schemes • Guidance for competitive Examinations • Career Counseling • Soft Skill Development Programmes • Exclusive Counseling Cell • Advanced Vocational Educational Training for the students • Increase in Number of Sports/ Cultural Activities • Increase in participation by the students in National Level Sports/ Cultural Events • Setting up of SC ST Committee and OBC Committee for the welfare of students

	<ul style="list-style-type: none"> • Active functioning of Ant-Ragging Committee, Student Grievance Redressal Committee, Anti-Sexual Harassment Committee, Women Empowerment Cell, EDC, Fine Arts Club, Literary Club, Yoga Centre, Intellectual Forum etc. • Increase in number of Industrial Visits/ Field Trips by the students
Faculty Support	<ul style="list-style-type: none"> • More number of Quality Faculty Development Programmes for effective teaching • Faculty Training in Infosys- Mysore under Project Genesis • Administrative Training Programs non-teaching staff • 100% result Award to the Teachers • Effective Staff Welfare Measures • Comprehensive Performance Appraisal System
Green Initiatives	<ul style="list-style-type: none"> • Rain Water Harvesting • Solid Waste/ Liquid Waste Management • Alternative Energy Initiatives • Plastic Free Campus through awareness Program • Tree Planting and Drip Irrigation for Green Campus • Paperless Office Concept
File Description	Document
Any additional information	View Document

Criterion 7 - Institutional Values and Best Practices

7.1 Institutional Values and Social Responsibilities

7.1.1 Number of gender equity promotion programs organized by the institution during the last five years

Response: 29

7.1.1.1 Number of gender equity promotion programs organized by the institution year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
7	4	4	8	6

File Description	Document
Report of the event	View Document
List of gender equity promotion programs organized by the institution	View Document
Any additional information	View Document

7.1.2

1. Institution shows gender sensitivity in providing facilities such as:

1. Safety and Security
2. Counselling
3. Common Room

Response:

The Institution provides the following facilities to ensure gender sensitivity in the college premises

Safety and Security:

Hostels

The hostels are well-designed and furnished to ensure safe residential stay on campus. There are separate Ladies and Gents Hostels, each of which has two Wings, monitored by full-time Wardens and Assistant Wardens. There are three floors in each hostel; each consists of 15 rooms with a total of 48 rooms. The hostel facilities include medical assistance room and reading room.

Closed Circuit Television (CCTV)

The campus is under the surveillance of 112 CCTV cams which ensures 100% safety in terms of theft and any form of vandalism. CCTV restricts the students from indulging themselves in disruptive behaviour.

Medical Assistance

The Management gives special focus to the good health of students by appointing a visiting Physician, who is available on campus on working days. The Physician examines the health of the students and orients them on maintaining sound health. At the time of emergency, the college provides transport for medical assistance.

Student Counselling - SVASTIKA

Considering the need for the professional counselling service, the Institute through the Department of Social Work has been rendering counselling service to students in need since 2013. The counselling cell provides individual counselling, in which supportive therapy, environment modification therapy and Cognitive Behavioural Therapy (CBT), are practised based on specific persons. The Service also offers a variety of topic-specific workshops throughout the year, like anger management, conflict resolution, power of positivity, transactional analysis, pre-marital Counselling, anti-smoking, Alcoholism & Drug Addiction etc.

Women Empowerment Cell

The College incepted Women Empowerment Cell in the year 2003 to create awareness of the Women's Rights and to empower women. The Cell aims at promoting an ethnicity of respect and equality on campus irrespective of genders. It provides ample opportunities for female gender to be financially, mentally and emotionally empowered so as to promote their growth as individuals in their own right. The Cell is intended to create awareness among women about their legal rights in the perspective of women's issues and problems. It also provides a platform for women to share their experiences and views regarding their rights and duties, status in the society, and to suggest ways to improve and empower themselves. Aiming at intellectual and social uplift of the female students, the cell stands for facilitating women's emancipation through guest lectures, seminars, awareness programmes and other welfare activities for the rural women. The institution also celebrates International Women's Day every year inviting eminent speakers to deliver speech on Women Empowerment and rights. The college has also organized various gender sensitization programmes like Debate by Tamil Department on the topic – Who performs better at home and work- Men or Women?, Guest Lectures on 'Adolescent Counseling', 'Women Empowerment' and Orientation Programme on Dress Code and Personal Hygiene for the benefit of the girl students.

Common Room (Recreation Room)

The College provides two common rooms. Periodicals and some indoor games like Table Tennis and Carrom are provided in the rooms. Students are permitted to use it only during their recreation hours.

File Description	Document
Any additional information	View Document

7.1.3 Alternate Energy initiatives such as:**1. Percentage of annual power requirement of the Institution met by the renewable energy sources****Response:** 0.05

7.1.3.1 Annual power requirement met by the renewable energy sources (in KWH)

Response: 216

7.1.3.2 Total annual power requirement (in KWH)

Response: 394035

File Description	Document
Details of power requirement of the Institution met by renewable energy sources	View Document
Any additional information	View Document
Link for Additional Information	View Document

7.1.4 Percentage of annual lighting power requirements met through LED bulbs**Response:** 1

7.1.4.1 Annual lighting power requirement met through LED bulbs (in KWH)

Response: 394

7.1.4.2 Annual lighting power requirement (in KWH)

Response: 39403

File Description	Document
Details of lighting power requirements met through LED bulbs	View Document
Any additional information	View Document

7.1.5 Waste Management steps including:

- **Solid waste management**
- **Liquid waste management**
- **E-waste management**

Response:**Solid Waste Management**

- The Department of Public Health and Preventive Medicine of the State Government has certified that the sanitary arrangements made in the college premises are adequate and satisfactory.
- Leaves being shed are a major solid waste generated.
- There is a regular practice of segregation of chemical waste generated in Life Science and Bioscience Laboratories.
- Metal and wooden waste is given to authorized scrap agents for recycling.
- The vegetable scraps and fruit peels are used in vermicomposting. The Department of Bioscience has implemented vermiculture composting in culture house.
- The manure generated out of this process is used for Mushroom Cultivation on which the College offers an Add-On Course.

Liquid Waste Management

- A proper system has been implemented to discharge the liquid waste generated on campus for watering the saplings and trees planted.
- Domestic Sewage Treatment Septic Tank and Soak Pit structure has been constructed near the College hostel to safely discharge the liquid waste of toiletries.
- The water consumption for domestic purpose is gradually reduced.
- The NSS and YRC units regularly incorporate sapling plantation and Rainwater harvesting programmes in their extension activities to ensure the utilization of liquid waste towards watering the plants.

E-Waste Management

- The E-waste generated in the college premises is very less in quantity. The cartridges of Laser Printers are refilled outside the college campus.
- The E-waste and defective apparatus from computer laboratory is properly and safely stored in a room allotted. It is sold to vendors for recycling periodically.
- Besides awareness programmes on conservation of energy, water harvesting and preserving greeneries are conducted.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

7.1.6 Rain water harvesting structures and utilization in the campus

Response:

The Institution is keen on preserving rainwater by adopting the following measures;

- The NSS and YRC of the College have made it a regular practice of organizing sapling plantation and Rain Water Harvesting programmes as part of their extension activities.
- There are three big ponds created at the backyard of MBA Block which can collect and store rain water runoff from rooftops via pipes during monsoon seasons. They help to supplement the underground water resources. The water stored is used for watering trees and plants.
- The college campus accommodates more than 2000 trees which shelter rare flora and fauna. During monsoon season, the trees can absorb around 50,000 litres of water.
- The college buildings are constructed with the main concern that ensures the free flow of rain water and its absorption into the earth without any intervention.
- The college celebrated its Silver Jubilee in the year 2014 bearing “Rain Water Harvesting and Water Conservation” as its theme. As part of the celebrations a Mini-Marathon to create awareness on Rain Water Harvesting was organized. The event attracted 1,753 participants residing in and around Coimbatore.
- The geographical nature of the college allows rain water to get absorbed without any intervention.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

7.1.7 Green Practices

- **Students, staff using**
 - a) **Bicycles**
 - b) **Public Transport**
 - c) **Pedestrian friendly roads**
- **Plastic-free campus**
- **Paperless office**
- **Green landscaping with trees and plants**

Response:

The following practices are adopted by the Institution to maintain the campus green.

1. Usage of Bicycles

The Management has sponsored bicycles to hostel students and non-teaching staff. As the Institution is located in a serene campus of 50.3 acres, the staff and students are encouraged to use bicycles to increase campus mobility.

2. Public Transport

- The Management offers free transportation to all non-teaching staff members.
- At present, it offers thirty college buses accessible to the innermost rural areas in and around Coimbatore.
- The teaching staff and students are privileged to use the college bus facilities on non-profit bus rentals.
- Environment-friendly is ensured on campus by measurably reducing the use of personal vehicles.
- Efforts have been taken to get frequent and easy access to Public Transport and to road connectivity to reach the College. It has also been represented to Malumachampatti Panchayat.
- Students are motivated to use Public Transport in order to maintain pollution free environment.

3. Pedestrian Friendly Roads

Pedestrian Friendly Roads are not required, as it is restricted to use vehicles inside the campus.

4. Plastic Free Campus

As plastic pollution has been identified as a key concern, the use of plastic materials like plastic bottles, plastic straws and utensils and plastic food packaging is strictly banned in the college premises.

5. Paperless Office

- Circulars and other official communication are converted into digital form.
- Online Fee Payment Mode has also been initiated.
- The College has proposed to implement an ERP system.

6. Green landscaping with trees and plants

- The Institution proves its commitment to society and environment by its keen and careful maintenance of greeneries on campus.
- Even at the time of water scarcity, loads of water is purchased to conserve the green landscape.
- The NSS units, Eco Club and YRC actively conduct programmes emphasizing conservation of water and other non-renewable sources for the future generation.
- At a 'Tree Plantation Campaign', the Rotary Club of Coimbatore, Texcity, planted 1000 saplings all over the campus. Drip irrigation system is followed to monitor the growth of the saplings planted.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

7.1.8 Average percentage expenditure on green initiatives and waste management excluding salary component during the last five years

Response: 1.31

7.1.8.1 Total expenditure on green initiatives and waste management excluding salary component year-wise during the last five years(INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
3.50	6.62	3.07	1.38	3.40

File Description	Document
Green audit report	View Document
Details of expenditure on green initiatives and waste management during the last five years	View Document
Any additional information	View Document

7.1.9 Differently abled (Divyangjan) Friendliness Resources available in the institution:

1. Physical facilities
2. Provision for lift
3. Ramp / Rails
4. Braille Software/facilities
5. Rest Rooms
6. Scribes for examination
7. Special skill development for differently abled students
8. Any other similar facility (Specify)

A. 7 and more of the above

B. At least 6 of the above

C. At least 4 of the above

D. At least 2 of the above

Response: E. None of the above

File Description	Document
Resources available in the institution for Divyangjan	View Document
Any additional information	View Document
link to photos and videos of facilities for Divyangjan	View Document

7.1.10 Number of Specific initiatives to address locational advantages and disadvantages during the last five years**Response:** 18

7.1.10.1 Number of specific initiatives to address locational advantages and disadvantages year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
8	8	1	1	0

File Description	Document
Number of Specific initiatives to address locational advantages and disadvantages	View Document
Any additional information	View Document

7.1.11 Number of initiatives taken to engage with and contribute to local community during the last five years (Not addressed elsewhere)**Response:** 64

7.1.11.1 Number of initiatives taken to engage with and contribute to local community year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
44	9	6	4	1

File Description	Document
Report of the event	View Document
Details of initiatives taken to engage with local community during the last five years	View Document
Any additional information	View Document

7.1.12**Code of conduct handbook exists for students, teachers, governing body, administration including Vice Chancellor / Director / Principal /Officials and support staff**

Response: No

File Description	Document
Any additional information	View Document
URL to Handbook on code of conduct for students and teachers , manuals and brochures on human values and professional ethics	View Document

7.1.13 Display of core values in the institution and on its website

Response: Yes

File Description	Document
Any additional information	View Document
Provide URL of website that displays core values	View Document

7.1.14 The institution plans and organizes appropriate activities to increase consciousness about national identities and symbols; Fundamental Duties and Rights of Indian citizens and other constitutional obligations

Response: Yes

File Description	Document
Details of activities organized to increase consciousness about national identities and symbols	View Document
Any additional information	View Document

7.1.15 The institution offers a course on Human Values and professional ethics

Response: Yes

File Description	Document
Any additional information	View Document
Provide link to Courses on Human Values and professional ethics on Institutional website	View Document

7.1.16 The institution functioning is as per professional code of prescribed / suggested by statutory bodies / regulatory authorities for different professions

Response: Yes

File Description	Document
Any additional information	View Document
Provide URL of supporting documents to prove institution functions as per professional code	View Document

7.1.17 Number of activities conducted for promotion of universal values (Truth, Righteous conduct, Love, Non-Violence and peace); national values, human values, national integration, communal harmony and social cohesion as well as for observance of fundamental duties during the last five years

Response: 63

File Description	Document
List of activities conducted for promotion of universal values	View Document
Any additional information	View Document

7.1.18 Institution organizes national festivals and birth / death anniversaries of the great Indian personalities

Response:

Yes, the Institution organizes National festivals and birth / death anniversaries of the great Indian personalities. The eminent guests like advocates, freedom fighters, poets, writers and social workers are invited as chief guests. Through their thought provoking speeches, they instill patriotic fervour in the minds of the students. The National flag is hosted by President of Coimbatore Welfare Association during National festivals like Independence Day, Republic Day, Non-Violence Day etc. The Felicitations are offered by the Vice- President, Secretary and Past Presidents of Coimbatore Welfare Association. Patriotic Speeches are delivered by the students and the cultural programmes on patriotic themes are performed.

The birth of Gandhiji is celebrated 'Gandhi Jayanthi' on 2nd October every year.

The Death anniversary of Gandhiji is observed as Martyr's Day on 30th January every year. The staff and students of the Institution observe silence for two minutes at 11 a.m on the same day.

Every year Teacher's Day is celebrated on campus on 5th September, which is the Birth anniversary of Dr. R Radhakrishnan, the great Indian Philosopher, Teacher and the Second President of the Independent India. The Principal of the College addresses the teachers on the greatness of Dr. R. Radhakrishnan and motivates them to become role models to students and society.

Dr. A.P.J. Abdul Kalam's Birth anniversary is celebrated on 15th October every year in a grand manner. Eminent Speakers like Udumalai Kalam (alias) S. Shiek Maidheen are invited to motivate students to realize the dream of the President to transform India into a super power. His Death anniversary is observed on 27th July and the students light candles before his photo every year.

On 11.09.2017, Veeru Kondu Ezhunthu (Bhathi Vizha) was celebrated to commemorate the 136th birth anniversary of the great Tamil Poet Mahakavi Bharathiar. Literary contests and Fancy Dress Competitions highlighting the poet's contributions to Tamil Literature and to World Literature.

File Description	Document
Any additional information	View Document

7.1.19 The institution maintains complete transparency in its financial, academic, administrative and auxiliary functions

Response:

Coimbatore Welfare Association (CWA) prepares yearly budget for Shri Nehru Maha Vidyalaya College of Arts and Science with the support of the Principal of the College, Administrative Staff and Chief Cashier, CWA. On Tuesdays the complete details of budget allocation and expenditure for various academic purposes are presented by the Principal during OB (Office Bearers) Meetings. After obtaining approval from the Office Bearers, all academic, administrative and financial matters are reported to Governing Council Members of CWA during the last week of every month. The College has constituted a Finance Committee consisting of Principal, Administrative Officer, Office Assistant and Heads of all departments as members. The Committee discusses on Semester, examination, bus and hostel fee details and preparation of budget proposals for the conduct of Seminars, Guest Lectures, Conferences, Competitions and other academic requirements. The Institution adopts formal strategies like Academic Proposal Format and Voucher System to ensure complete transparency in financial management. Proper procedures and process for budget allocation leads to effective and efficient use of financial resources. No amount is collected from students in the name of programmes and functions.

File Description	Document
Any additional information	View Document

7.2 Best Practices

7.2.1 Describe at least two institutional best practices (as per NAAC Format)

Response:

Best Practice 1

Title of the Practice – Value Based Education

Objectives of the Practice

- To emerge as an institute of excellence in higher education.
- To impart value based education in line with global standards.
- To inculcate the Indian heritage and culture and to instill moral values of life in the minds of youth.
- To promote leadership qualities and to develop entrepreneurial skills amongst students.
- To groom students to become socially responsible citizens.
- To create a strong learning environment.
- To provide holistic education.

The Context

Value based education aims at inculcating the highly commendable values such as service, devotion, contentment, love peace, truth and wisdom in the minds of students. The Institute has been shouldering the responsibility of providing it at the right time to students. The system enhances academic achievement and develops students' social and relationship skills. The skills they imbibe during their course of study not only help them get placed in reputed firms but also last throughout their lives.

The Institute consistently works to impart social, moral, integrity, character, spirituality, etc along with regular classes and learning system. It builds the qualities of humility, strength and honesty in students who are shaped to become better citizens of our country. As part of extension activities students are taken out to get along with society thereby apprehending the actual social stratum and its issues.

The Practice

The College regularly celebrates the national festivals like Independence Day, Republic Day, Gandhi Jayanthi during which eminent advocates/social activists/ freedom fighters are invited as guests. They deliver inspiring speeches to the students highlighting the importance human values. The Institution, in collaboration with 'Podhu-Nambikai', an NGO, organized a massive awareness program on voting rights titled 'Oru Viral Osai' on 25th August 2015 in the college premises. The programme has been successful in enlightening the students on their voting rights.

Consumer Club has been formed and functioning since 2013 with an aim to create awareness among the students about consumerism. Vipassana Meditation' is conducted on the campus in the month of May, every year. This creates awareness about the advantages of Yoga and meditation among the staff and the students. The Green Club in college has been established to turn the staff and students to be environment friendly.

Agriculture is significant for multiple reasons. Due to the advent of science and technology, people pay least attention to farming and farmers. Realizing the hourly need to make the students understand it, the Department of Bioscience held awareness workshop on 'Prospects of Food Processing, Entrepreneurship and Skill Development Initiatives by Government of India' on the 23rd September, 2015. 250 participants including students, faculty members from other colleges, self-help group members and farmers attended and got benefitted through the workshop.

The Institution in collaboration with Revive Foundation and Youth Red Cross organized "AANIVER" (A Celebration of Golden agers) on 22nd July 2017, in Pandit Nehru Matriculation Higher Secondary School, Kurichi. More than three hundred grandparents graced the occasion with their presence. The main

objective of the event was to bring grandparents and their grandchildren together. India once widely known for joint family system is divided now. The younger generation is not properly moulded as it stays away from elderly family members. Old and elderly people are not respected. Proper care is not taken for old, widowed and physically challenged people. The programme “AANIVER” offered a platform for emotional conversation between grandparents and their grandchildren.

The Department of Social Work regularly conducts rural camps at different tribal villages. These camps practically teach the students to sort out the social constraints encountered by the villagers. The department in association with Native Medicare Charitable Trust (NMCT), organize provides individual counselling, in which supportive therapy, environment modification therapy and Cognitive Behavioural Therapy (CBT), are practised based on specific persons. The Service also offers a variety of topic-specific workshops throughout the year, like anger management, conflict resolution, power of positivity, transactional analysis, pre-marital Counselling, anti-smoking, Alcoholism & Drug Addiction etc.

Evidence of Success

The students through the NSS and YRC conduct awareness programmes about the ill effects of Dengue, the importance of agriculture, water and energy conservation, blood donation campaigns etc. When they interact with their own community, they are able to identify the problems faced by common people. They gain practical knowledge out of the act. They spread love and trust and sometimes render materialistic help to the poor and the needy. They rural areas in and around Malumachampatti to conduct health awareness, rain water harvesting and cleanliness campaigns. Though these programmes, the teaching and learning community is constantly in touch with the society.

The Institution is brimmed with pride and happiness to witness the successful implementation of value based education system wherein the students are taught to engage with all aspects of human existence like emotional, moral and spiritual on par with their materialistic reach. They are developed a sense of compassion for their community.

Problems Encountered and Resources Required

In this era of technology, most of the people are violent and intolerant. The present generation of youth hailing from India, a developing democratic country is brought up in a society which is characterised by rampant change, cultural and religious diversity, dislocated families and unemployment. Here, education can be used as a powerful device for inculcating values in students. The values can be incorporated in everyday classroom praxis.

One of the major challenges faced in this regard is to changing the mind sets of students from curriculum to community service. As the world speedily paces after materialistic sophistication, the students of the present generation have been well trained at home itself to compete with challenges pertaining to economic growth. The morning assembly plays a vital role in this to bring all together physically and mentally. Verses being from The Gita, the Bible and the Kuran unite all irrespective of creed, caste and religion. The celebration of “Samacheer Pongal” gives life to Indian Culture and tradition.

Notes

Nowadays, more emphasis is unconditionally laid on knowledge-based and information-oriented education which looks after the intellectual development of the child. But the Value Based Education system of the

Institute is the key to unlock an all -round and well-balanced personality of the students. It also aims at developing all dimensions of the human intellect with which the youth take our nation to be more democratic, interconnected, culturally rich and intellectually modest nation.

Best Practice 2

Title of the Practice – College Timings for students (8:00 a.m. – 1:30 p.m.)

Objectives of the Practice

- To allot equal importance to academia and part-time employment
- To encourage the students to become independent individuals in terms of income and economics.
- To teach them to share the family responsibilities, thereby leading to maturity.
- To help them assert their individuality and to expose their abilities and skills,
- To assist them in developing leadership qualities and self-competency.
- To facilitate entrepreneurial skills among students.
- To guide them towards maintaining work-life balance.

The Context

As most of the students of the Institution belong to comparatively underprivileged sections of the community, it becomes essential for the Management to provide opportunities and options that will allow them to stabilise their livelihood. The Management decided to fix the timings in a way which will provide optimum advantage to both the Institution and the students.

The first factor to be taken into consideration was the availability of transportation facilities. The number of buses/vans had to be continually balanced on par with the growing strength of the Institution. Another factor that played a major role was the inconvenience faced by staff and students who reside in inaccessible areas. Both factors are mutually connected and the development of transportation facilities has led to ease of access and convenience

The Practice

The system of day-college is reasonably new in places in South India and the Institution has been able to introduce this concept, which is highly favourable for students who have to work to pay for their education. As mentioned above, the students have been provided opportunities which have been unavailable to them hitherto.

The practice also permits students interested in starting their own businesses to learn the concepts and apply them at the same time. The Institution functions from early in the morning, thereby ensuring that the students are able to start their day afresh and grasp the lectures with utmost interest and attention.

The practice paves way for the approximately 50% of the students of the Institution who take up part-time jobs and hone the skills necessary to face the corporate and business worlds. The major limitation from the students' side remains in the fact that the day consists of continuous classes with only one break.

Evidence of Success

Over the years, the Institution has been able to witness the growth of students who have gone on to establish successful businesses and careers – the foundation for which has been laid during their Undergraduate study which provided them the chance to work and study all at once.

The Institution has been able to provide special attention to Placement training for those who are not already employed. The afternoon sessions are utilised meaningfully in order that all the students benefit one way or the other by developing their employability skills.

Coaching classes for professional courses like Cost and Management, Chartered Accountancy, Call Centre Management, Insurance, Net-Banking, Office Automation and Accounting Software, Medical Transcription, Mushroom Cultivation are taken up by students who are interested in enrolling in Add on certification courses.

The students have the added advantage of perfect attendance scores as the afternoon session can be utilised for all and sundry.

Problems Encountered and Resources Required

Staff and students travelling from remote areas are forced to leave their residences too early in the morning which may adversely affect performance.

Parents are hesitant to accept what they consider as part-time colleges, fearing that the certification may not be applicable. They also fear the completion of syllabus on time as per the curriculum designed by Bharathiar University to which the College is affiliated.

The timings affect the conduction of special classes in the afternoon session as students who work part-time will be unable to attend the same. At the same time, if the special classes are conducted, the students missing the classes lose out on the information shared and their attendance percentage may be affected by their absence.

Notes:

The practice has witnessed students bearing domestic and societal responsibilities simultaneously. It prepares students both for life and career. It moulds students' personality. The students are happy to take up additional career oriented courses and placement training without affecting their regular classes.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

7.3 Institutional Distinctiveness

7.3.1 Describe/Explain the performance of the institution in one area distinctive to its vision, priority and thrust

Response:

Institutional Social Responsibility (ISR) Scheme & Merit and Sports Scholarship Scheme

The Institute is proud in highlighting the prime distinct area which takes everyone to its vision, priority and thrust. It is the scholarship schemes offered at the Institute. The schemes are Institutional Social Responsibility (ISR) Scheme & Merit and Sports Scholarship Scheme

Objectives of the Schemes

- To improve educational outcomes of economically weaker sections with good academic records.
- To acknowledge the need for equal importance to both physical and mental development.
- To provide quality education at affordable cost on a non-profit basis.
- The Institution run under the auspices of Coimbatore Welfare Association aims at offering equal opportunity to students from varied social and economic backgrounds.
- To fulfil the vision of the Institution by providing higher education in line with international standards by catering to the requirements and specifications of the business world.
- To ensure societal development and growth through sustaining excellence in academia.

The Context

In the competitive world of economic benefits, it is the duty of Educational institutions to provide a foundation for holistic progress of life inclusive of education, employment, social accountability and responsibility. After careful study and analysis, it has been found that affordable quality education is the need for the day and hence, the Institution has implemented the ISR Scheme.

Merit and Sports Scholarship schemes are also provided to motivate students with diverse needs and talents. The existence of such schemes ensures that each student's calibre (either in Academics or in Sports) is identified and specialised schemes are tailored to suit their individuality.

The initial challenge lies in educating the community about the scheme and ensuring that the proponents of the Scheme do not have an adverse impact on the quality of education provided and the teaching-learning process of the Institution. The next major challenge faced is that of choosing the eligible students who stand to be benefitted out of the Scheme as the Institution is forced to pick only a minimum number of students for the same.

The Practice

The ISR practice was introduced in the year 2013. Free seats are provided annually to applicants to commemorate the number of years of subsistence of the institution. The practice influences students into voluntary pursuit of acquiring knowledge without stress related to financial aspects. As approximately 70% of students admitted in the college hail from weak economic backgrounds, it becomes a necessity to provide them with options that will allow them to empower themselves without having to concern themselves with minor technicalities.

Merit and Sports Scholarships have been provided to eligible students since the inception of the College in the year 1989.

MERIT SCHOLARSHIP SCHEME - The Management recognizes the commendable performance of Plus-two students by awarding various scholarships.

S.No.	Percentage of Marks	Fee Concession
1	70% - 74.99%	10%
2	75% - 89.99%	20%
3	90% - 94.99%	50%
4	95% and above	100%

- The scholarship students should maintain the same percentage of marks (as in +2) in the University Examinations to avail the scholarship continuously.

POST GRADUATE (P.G.) COURSES

S.No.	Percentage of Marks	Fee Concession
1	65%-74.99%	10%
2	75%-79.99%	20%
3	80% and above	25%
4	University First Rank	100%

- U.G. students continuing Postgraduate studies in the same Institution will be eligible for 10% fee concession (including MBA).
- U.G. students securing 80% and above are eligible for 25% fee concession for MBA.
- U.G. Students securing University Rank and continuing Postgraduate studies will be eligible for 100% scholarship.

Sports Scholarship

S.No.	Particulars	Fees Scholarship
1	Zonal Level	10%
2	District Level	25%

3	Divisional Level (Position)	40%
4	State Level	50%
5	National Level	75%
6	International Level	100%

Scholarship Scheme (From U.G. to P.G.)

S.No.	Particulars	Fees Scholarship	Hostel (or) Bus Scholarship
1	Zonal Level	10%	10%
2	Inter collegiate	25%	25%
3	South Zone (Form 3)	50%	50%
4	All India Level	75%	75%
	(Form 3 and Form 4)		
5	International Level	100%	100%

Evidence of Success

The initial inclusion of these schemes in the working of the Institution was aimed at increasing the strength of the College positively, but as the schemes have gained momentum over the years, it has been noticed that numbers have surpassed those initially expected and targeted.

The aforementioned Schemes have benefitted a number of 4181 students over five years. A total amount of Rs. 2,52,25,263 has been disbursed since 2012 under the Institutional Social Responsibility Scheme and Merit and Sports Scholarship Schemes.

The Institution has been able to produce University Rankers under the scheme, who have gone forward to serve the society and become socially responsible citizens. Due to the schemes provided, the Institution has been able to garner attention from prospective students and parents, thereby increasing the percentage of respondents, which in turn has positively affected the quality of the Institution.

Details of Management Scholarship (2012-13 to 2017-18)

YEAR	No. of Students Benefitted	Total Scholarship Amount (Rs.)
2012-13	519	24,11,538
2013-14	557	33,21,370
2014-15	608	35,83,280
2015-16	768	44,32,795
2016-17	839	49,98,630
2017-18	890	64,77,650

Problems Encountered and Resources Required

The major challenge faced, as mentioned above, was to identify the beneficiaries of each scheme. With approximately 90% of the students applying for the scholarships, a system had to be devised in order to ensure that the benefit is optimized with reference to most, if not all the respondents. After careful study, the abovementioned schemes were split up and provided separately.

As the Institution is run under a charitable trust namely Coimbatore Welfare Association, it became indispensable for a group of philanthropists to pool together the resources to enable the continued sustenance of the schemes. The Management has been completely involved in ensuring that the monetary resource/benefit reaches the students it is intended for. The increase in the number of beneficiaries has also led to the development of the transport facilities, which now extend to most rural areas in and around Coimbatore and Pollachi.

Notes

It is highly satisfactory that the Institute offers its helping hand to promote the lives of students from lower economic background through education. The Scholarship schemes mentioned practically encourage all students to maintain good academic records. The Institute is happy to be part of Higher Education System which tries to reach every individual who has the urge to come up in life through the powerful mechanism called Education.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

NAAC

5. CONCLUSION

Additional Information :

The Institution has the unique distinction of upholding the great Indian heritage and culture and imparting value based education at affordable cost. Its Mission is to instill moral values of life in the minds of the youth and to promote leadership qualities. It aims to develop entrepreneurial skills among the students and to extend the services of the institution for the betterment of the society. The ultimate vision is to emerge as an institute of excellence in higher learning imparting value based education in line with global standards.

It offers a rich array of 18 UG and 8 PG courses along with Research and Doctoral programmes complemented by fourteen value addition courses sponsored by UGC and approved by Bharathiar University

Co-curricular activities such as NSS, YRC, and RRC and Extra Curricular activities like Sports, Literary and Cultural events are designed for mind stimulation.

The progress of the syllabi coverage and the performance of the students in examinations are regularly monitored by the Principal and IQAC members.

Concluding Remarks :

The Executive Summary has come to an end; a few concluding remarks may be added on the Future Plans of the College. The Achievements of the College in terms of the quality of its services to the multiple stakeholders have been excellent, there is much more that the college could do in reaching higher levels.

Entrepreneurship is the capacity to develop, organize and manage a business venture in order to make profit. This training is imparted to students through Entrepreneurship Development Cell (EDC) on the campus. Research, which is the creation of new knowledge and the use of existing knowledge in a creative way, has to be enhanced in the future years. Consultancy will also be improved. Patent, which is a form of Intellectual Property, will definitely be enhanced in the years to come. The Institution has to expand its social dimension-responsibility to society at large and contribution to national priorities and objectives.